

# 14th National Conference on Chronic Disease Prevention and Control

Prevention Successes 2000: Better Health for All



## Program Book





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# 14th National Conference on Chronic Disease Prevention and Control

Prevention Successes 2000: Better Health for All



## Program Book

Adam's Mark Hotel  
Dallas, Texas  
November 30–December 2, 1999

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### Healthy Meeting Activities At-A-Glance

	Tuesday		Wednesday		Thursday	
6:30 a.m.–7:30 a.m.	Aerobics <i>Remington Room</i>  Guided Walk Swimming* Weights and Treadmill*		Aerobics <i>Remington Room</i>  Swimming* Weights and Treadmill*		Aerobics <i>Remington Room</i>  Guided Walk Swimming* Weights and Treadmill*	
11:30 a.m.–1:00 p.m.	Massage Therapy+  Exhibits		Massage Therapy+  Exhibits	Guided Walk Using the Walkable Routes Assessment Tool  <i>Hotel Lobby</i>	Massage Therapy+ Exhibits 9:30 a.m.–11:30 a.m. <i>Grand Hall</i>	
3:00 p.m.–6:00 p.m.	11:00 a.m.–6:00 p.m.	Athletic Shoe Consultation  <i>Grand Hall</i>	9:00 a.m.–5:00 p.m.			
5:00 p.m.–6:00 p.m.	<i>Grand Hall</i>	Pilates Instruction  <i>Remington Room</i>	<i>Grand Hall</i>			
7:30 p.m.–10:00 p.m.		Line Dancing  <i>Grand Hall</i>				

\* Opportunities for participants to swim, work out with weights or on the treadmill are available throughout the day in the hotel gym at no charge.

+ \$1.00 per minute; 5 minute minimum.

## What is Pilates?

Are you working on getting in shape, rehabilitating from an injury or chronic pain, training for an athletic competition, improving your sports technique, or just looking for an interesting physical challenge? If so, take a challenge and try the Pilates Method at this year's conference! Pilates is a system of movement and exercise created and developed by German born athlete and physical therapy pioneer, Joseph H. Pilates. It is an innovative method that educates, repatterns, and realigns and balances your body. It strengthens your muscles and increases flexibility, coordination, and stamina. Pilates stimulates and improves circulation and posture, helps heal joint problems, and reduces tension and fatigue. Physicians, physical therapists, dancers, and athletes view it as a powerful healing and educational physical training system. **Try It. You'll Like It!**

### Conference Physical Activity and Healthy Eating Log

Activity	Tuesday	Wednesday	Thursday
Amount of Physical Activity Time or Number of Steps*			
Number of Servings of Fruits and Vegetables*			

\*Participants who log in 30 minutes or more of moderate physical activity or 10,000 steps on their pedometer or who consume 5 or more servings of fruits and vegetables each day are eligible to submit their name for a prize drawing. If you are eligible, submit your name by 8 a.m. on Wednesday or Thursday morning. Winners' names will be announced by 10 a.m.

## CONFERENCE AT-A-GLANCE

### Tuesday, November 30, 1999

6:30 a.m.	Healthy Meeting Wake-Up Activities	Remington Room
7:00 a.m.	Registration	Grand Hall
7:30 a.m.	Continental Breakfast	Grand Hall
8:30 a.m.	Opening Plenary: Prevention Successes 2000	Dallas Ballroom B/C
10:00 a.m.	Official Opening of Exhibits	Grand Hall
11:00 a.m.	Plenary: Policy and Legislative Successes in Chronic Disease Prevention and Control	Dallas Ballroom B/C
12 noon	Lunch ( <i>on your own</i> )	
12:30 p.m.	Lunchtime Skills-Building Training A–E	
	<ul style="list-style-type: none"> <li>A. Public Health Data on the Internet.</li> <li>B. <i>CDP</i> (Chronic Disease Prevention) <i>File</i> CD-ROM.</li> <li>C. ASTCDPD, NCCDPHP, and AHA Chronic Disease Program Orientation.</li> <li>D. The Good, the Bad, and the Ugly: How to Create Presentation Visual Presentations That Can Be Seen and Understood by Everyone.</li> <li>E. 21<sup>st</sup> Century Communication.</li> </ul>	Seminar Theater Dallas A1 Dallas A2 Dallas A3 Dallas D1
1:30 p.m.	Concurrent Invited Sessions I–V	
	<ul style="list-style-type: none"> <li>I. Emerging Issues Related to Chronic Diseases.</li> <li>II. Prevention Successes: Using and Communicating Data.</li> <li>III. Building and Maintaining, and Evaluating Partnerships.</li> <li>IV. Cultural Competency Skills for the 21<sup>st</sup> Century Public Health Workforce: Eliminating Racial and Ethnic Health Disparities.</li> <li>V. Strengthening Core Public Health Functions to Prevent Chronic Diseases.</li> </ul>	Dallas D2 Dallas D3 Houston A Houston B Houston C
3:00 p.m.	Break	Grand Hall
3:30 p.m.	Concurrent Abstract Sessions 1–5	
	<ul style="list-style-type: none"> <li>1. Using and Communicating Data.</li> <li>2. Reaching Diverse Populations I.</li> <li>3. Effective Worksite Interventions.</li> <li>4. Training and Infrastructure Development.</li> <li>5. Evaluation I.</li> </ul>	Dallas A1 Dallas A2 Seminar Theater Dallas A3 Houston A

## CONFERENCE AT-A-GLANCE (Continued)

3:30 p.m.	<b>Concurrent Workshops 1–2</b>	
	1. Navigating Values in Building and Maintaining Successful Partnerships.	Houston B
	2. Developing Interventions and Partnerships to Promote Physical Activity.	Houston C
5:00 p.m.	<b>Late Breaker Sessions 1–3</b>	
	1. Changing Physical Activity Policy to Enhance the Social Environment: The Take Charge Challenge.	Dallas D1
	2. The NCCDPHP Research Agenda (I).	Dallas D2
	3. Indicators for Chronic Disease Surveillance: Consensus of CSTE, ASTCDPD, and CDC	Dallas D3
5:00 p.m.	<b>Ancillary Meetings</b>	
6:00 p.m.	<b>Reception With Formal Opening of the Posters</b>	Grand Hall
7:30 p.m.	<b>Roundup</b>	Grand Hall
<b>Wednesday, December 1, 1999</b>		
6:30 a.m.	<b>Healthy Meeting Wake-Up Activities</b>	Remington Room
7:30 a.m.	<b>Registration</b>	Grand Hall
7:30 a.m.	<b>Continental Breakfast</b>	Grand Hall
8:00 a.m.	<b>Exhibits and Posters</b>	Grand Hall
8:30 a.m.	<b>Plenary: Changing Demographics and Their Implications for Chronic Disease Prevention</b>	Dallas Ballroom B/C
9:30 a.m.	<b>Break</b>	Grand Hall
10:00 a.m.	<b>Concurrent Invited Sessions VI–IX</b>	
	VI. State Programs for Cardiovascular Health (CVH): A Prevention Success Story.	Dallas A1
	VII. Hip Hop and Healthy I: Chronic Disease Prevention in Youths.	Dallas A2
	VIII. Social Capital, Community Competence, and Chronic Disease Control.	Dallas A3
	IX. Benchmarks and Best Practices: <i>Healthy People 2010</i> and the <i>Guide to Community Preventive Services</i> .	Dallas D1
10:00 a.m.	<b>Concurrent Workshops 3–5</b>	
	3. Emerging Issues Related to Chronic Diseases.	Seminar Theater
	4. Reaching Diverse Populations: Cultural Competency.	Dallas D2

## CONFERENCE AT-A-GLANCE(Continued)

	5. Osteoporosis: Marketing the Message to Women at Risk.	Dallas D3
11:30 a.m.	Lunch ( <i>on your own</i> )	
11:30 a.m.	<b>Guided Walk</b>	
12 noon	<b>Lunchtime Skills-Building Training F–I</b>	
	F. Public Health Data on the Internet (repeat).	Seminar Theater
	G. <i>CDP</i> (Chronic Disease Prevention) <i>File</i> CD-ROM (repeat).	Dallas A1
	H. The Good, the Bad, and the Ugly: How to Create Visual Presentations That Can Be Seen and Understood by Everyone (Repeat).	Dallas A2
	I. Public Speaking and Other Coronary Threats!!!	Dallas A3
1:00 p.m.	<b>Concurrent Invited Sessions X–XIII</b>	
	X. Building Community Assets to Prevent Chronic Diseases I.	Dallas D1
	XI. Genetics of Cardiovascular Disease: Prevention Opportunities for the Future.	Dallas D2
	XII. A Generation at Risk: The Epidemic of Child and Adolescent Obesity.	Dallas D3
	XIII. Public Health and Managed Care Partnerships: Highlighting the Role of the Health Department.	Dallas B
1:00 p.m.	<b>Concurrent Workshops 6–8</b>	
	6. Peace Building in the Tobacco Wars: Advocacy Lessons Learned From the Frontlines.	Houston A
	7. The Atlas Project: Using Geographic Information Systems (GIS) to Depict County-Level Mortality From Heart Disease.	Houston B
	8. Hip Hop and Healthy II: Reaching Today's Youths.	Houston C
2:30 p.m.	Break	Grand Hall
3:00 p.m.	<b>Concurrent Roundtable Sessions 1–7</b>	
	1. Medical Care I: Best Practices.	State Room 3
	2. Medical Care II: Emerging Issues.	State Room 4
	3. Partnerships and Collaborations.	San Antonio A
	4a. Training and Infrastructure Development.	Press Room
	4b. Successful Chronic Disease Media Campaigns.	Press Room
	5. Interventions Geared Toward Children and Youths.	State Room 1
	6. Successful Community Interventions.	San Antonio B
	7a. Using and Communicating Data.	State Room 2
	7b. Using Qualitative Research Methods.	State Room 2
3:00 p.m.	<b>Concurrent Workshops 9–10</b>	
	9. Building Community Assets II.	Dallas A1-A3
	10. Infrastructure Development for Chronic Disease Prevention and Control.	Dallas D1
4:30 p.m.	Break	Grand Hall



## CONFERENCE AT-A-GLANCE(Continued)

<b>5:00 p.m.</b>	<b>Concurrent Abstract Sessions 6–9</b>	
	6. Policy and Environmental Interventions.	Dallas A1
	7. Reaching Diverse Populations II.	Dallas A2
	8. Interventions Geared Toward Children and Youths.	Dallas A3
	9. Medical Care: Promoting Best Practices.	Dallas D1
<b>5:00 p.m.</b>	<b>Sunset Sessions A–D</b>	
	A. Town Hall Meeting on the Tobacco Settlement Agreements.	Dallas D2
	B. One of a Kind: Using Computer-Based Interactive Technology to Improve Health and Prevent Disease.	Seminar Theater
	C. The Evolution of Planning Frameworks for Chronic Disease Prevention and Health Promotion.	Dallas B
	D. Congress and Public Health Funding Appropriations.	Dallas D3
<b>7:30 p.m.</b>	<b>Ancillary Meetings</b>	
<b>Thursday, December 2, 1999</b>		
<b>6:30 a.m.</b>	<b>Healthy Meeting Wake-Up Activities</b>	Remington Room
<b>7:30 a.m.</b>	<b>Registration</b>	Grand Hall
<b>7:30 a.m.</b>	<b>Continental Breakfast</b>	Grand Hall
<b>8:30 a.m.</b>	<b>Concurrent Abstract Sessions 10–14</b>	
	10. Social Marketing.	Dallas A1
	11. Developing Effective Partnerships.	Dallas A2
	12. Evaluation II.	Seminar Theater
	13. Policy and Environmental Change.	Dallas A3
	14. Communication Successes.	Dallas D1
<b>8:30 a.m.</b>	<b>Concurrent Workshops 11–13</b>	
	11. WISEWOMAN.	Dallas D2
	12. Participant-Centered Training: There's More to Teaching Than Talking.	Dallas D3
	13. The NCCDPHP Research Agenda (II).	Houston A
<b>10:00 a.m.</b>	<b>Break</b>	
<b>10:30 a.m.</b>	<b>Closing Plenary: Past Successes, Future Challenges</b>	Dallas Ballroom



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## PLANNING COMMITTEE

### Cochairs

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*Centers for Disease Control and Prevention*

Joan Ware, MSPH, RN\*  
*Association of State and Territorial Chronic Disease Program Directors (Utah)*

Caffilene (Cathy) Allen, PhD, MPA, MS, MA  
*Food and Drug Administration*  
*(Formerly with the Centers for Disease Control and Prevention)*

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*Society for Public Health Education*

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*Ohio Department of Health*

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*Centers for Disease Control and Prevention*

Nadine Caputo, MS  
*The American Dietetic Association*

Ruth Ann Carpenter, MS, RD, LD  
*The Cooper Institute for Aerobics Research*

Jean Chabut, BSN, MPH\*  
*Michigan Department of Community Health*

Teri Chalkley, MS\*  
*Association of State and Territorial Chronic Disease Program Directors*

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*Centers for Disease Control and Prevention*

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*Centers for Disease Control and Prevention*

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*Society of State Directors of Health, Physical Education and Recreation*

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*Centers for Disease Control and Prevention*

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*Health Care Financing Administration*

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*American Heart Association*

Melissa Hough, MSW  
*National Conference of State Legislatures*

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*Centers for Disease Control and Prevention*

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*Texas Department of Health*

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*U.S. Department of Health and Human Services*

John M. Korn\*  
*Centers for Disease Control and Prevention*

\*Steering Committee.

## PLANNING COMMITTEE

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*Utah Department of Health*

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Michael White  
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Dale Wilson\*  
*Centers for Disease Control and Prevention*

Adeline Yerkes, BSN, MPH\*  
*Oklahoma State Department of Health*

\*Steering Committee.



## GENERAL INFORMATION

The *14<sup>th</sup> National Conference on Chronic Disease Prevention and Control—Prevention Successes 2000: Better Health for All* is sponsored by the Centers for Disease Control and Prevention (CDC), the Association of State and Territorial Chronic Disease Program Directors (ASTCDPD), and the American Heart Association (AHA). The Texas Department of Health will host the conference, which will be held at the Adam's Mark Hotel in Dallas, Texas, November 30–December 2, 1999.

### Conference Goal

The goal of this conference is to promote the application of proven chronic disease prevention strategies by

1. Increasing knowledge and awareness of successful, cost-effective, integrated approaches.
2. Building opportunities for skill-building in crosscutting areas.
3. Improving cultural competence and the ability to work with diverse populations.

### Conference Objectives

By the end of this conference participants will be able to

1. Describe two cost-effective, integrated approaches to reduce the health and economic burden of chronic disease.
2. Identify at least three new potential chronic disease prevention partners who they have learned about at the conference.
3. Identify two strategies for improving cultural competence in organizations or chronic disease prevention programs.

### Conference Opportunities

- ❖ Develop new skills in critical chronic disease areas.
- ❖ Network with health and other professionals interested in the application of proven prevention strategies.
- ❖ Learn the latest about emerging chronic disease issues, data applications, and intervention research.
- ❖ Forge new working relationships with federal, state, and local health departments, voluntary health agencies, and professional organizations.
- ❖ Find out about U.S. demographic changes and what they mean for chronic disease prevention and control in the 21st century.
- ❖ Learn what state and local health departments are doing to strengthen chronic disease infrastructure and promote sound public health practice.
- ❖ Discover what others are doing in communications, training, policy, and partnership development.
- ❖ Explore what cultural competence means and learn how to build it into your organization and programs.

## GENERAL INFORMATION

### Conference Check-In

The conference registration and information desk, located in the Grand Hall, will be open the following hours during the week of the conference.

Monday, November 29, 1999	2:00 p.m. to 7:00 p.m.
Tuesday, November 30, 1999	7:00 a.m. to 7:00 p.m.
Wednesday, December 1, 1999	7:30 a.m. to 7:00 p.m.
Thursday, December 2, 1999	7:30 a.m. to 2:00 p.m.

### Exhibits and Posters

Tour the exhibits to find the latest in educational materials, publications, computer software, program information, and the media. The posters highlight exemplary research and programs in chronic disease prevention and control.

Exhibit hours are:

Tuesday, November 30, 1999	10:00 a.m. to 7:30 p.m.
Wednesday, December 1, 1999	8:00 a.m. to 5:00 p.m.

Posters hours are:

Tuesday, November 30, 1999	6:00 p.m. to 7:30 p.m.
Wednesday, December 1, 1999	8:00 a.m. to 5:00 p.m.

### Speaker Ready Room

Speakers can prepare their materials and rehearse their presentations in the Pearl V Room located on the second floor. Hours will be Tuesday and Wednesday from 7:30 a.m. to 6:00 p.m. and Thursday from 7:30 a.m. to 12 noon. The room will be equipped with slide and overhead projectors for use in organizing and reviewing your presentation.

### Continuing Education Credit

Continuing Education Credits will be offered for various professions. Credit will be given only to those who attend sessions and successfully complete required documentation. Participants can register for CEUs on-site. **Because of the higher processing charges, a fee of \$50 per person will be added to the conference registration for participants who request CEUs.**

We thank the Rollins School of Public Health of Emory University for its help in securing CEUs for attending professionals.

### Personnel

The KEVRIC Company, Inc., the conference support contractor, has staff available to assist you with any needs you might have throughout the conference. Look for the staff with red ribbons on their name badges. Personnel will be stationed at the registration and information desks and in meeting rooms.

## **SPECIAL ACTIVITIES**

### **Continental Breakfasts and Breaks**

ASTCDPD will host a continental breakfast each morning from 7:30 a.m. to 8:30 a.m., as well as morning and afternoon breaks Tuesday and Wednesday.

### **ASTCDPD Business Meeting**

The ASTCDPD Annual Business Meeting will be held Monday, November 29, starting at 3:00 p.m. Everyone is welcome.

### **ASTCDPD Awards Ceremony**

The ASTCDPD Annual Awards Ceremony will be held immediately following the Business Meeting, Monday, November 29, starting at 5:00 p.m. Everyone is welcome.

### **Reception and Roundup**

The ASTCDPD will host a Gala Reception and the formal opening of the posters on Tuesday, November 30, from 6:00 p.m. to 7:30 p.m. Conference participants are invited to network, meet the presenters, and browse the posters and exhibits. From 7:30 p.m. to 10:00 p.m. at the Roundup, participants can enjoy Texas-style line dancing and some real lively toe-tapping country and western music. Western attire is encouraged.

MORNING EVENTS

6:30 a.m.–7:30 a.m. Healthy Meeting Wake-Up Activities

7:00 a.m.–7:00 p.m. Registration  
*Grand Hall, First Floor*

7:30 a.m.–8:30 a.m. Continental Breakfast  
*Grand Hall, First Floor*

## OPENING PLENARY

8:30 a.m.–10:00 a.m.

*Dallas Ballroom B/C, First Floor*

### Prevention Successes 2000

**Moderator** Philip P. Huang, MD, MPH  
*Association of State and Territorial Chronic Disease Program Directors*

**Welcoming Remarks**

William R. Archer, III, MD  
*Commissioner of Health  
 Texas Department of Health*

Philip P. Huang, MD, MPH  
*President  
 Association of State and Territorial Chronic Disease Program  
 Directors (Texas)*

James S. Marks, MD, MPH  
*Director  
 National Center for Chronic Disease Prevention and Health  
 Promotion  
 Centers for Disease Control and Prevention*

Lynn A. Smaha, MD, PhD  
*President  
 American Heart Association*

**Opening Remarks** Henry Bonilla (invited)  
*U.S. Representative, Texas*

#### Plenary Address

**The Challenge of Success: How Will We Frame Health in the 21<sup>st</sup> Century?**

Ilona Kickbusch, PhD  
*Yale University School of Medicine*

## OFFICIAL OPENING OF EXHIBITS

10:00 a.m.–11:00 a.m.

*Grand Hall, First Floor*

## PLENARY

11:00 a.m.–12 noon

*Dallas Ballroom B/C, First Floor*

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### Policy and Legislative Successes in Chronic Disease Prevention and Control

**Moderator** Martha F. Katz, MPA  
*Deputy Director for Policy and Legislation*  
*Centers for Disease Control and Prevention*

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#### Plenary Addresses

Member of Congress (Invited)

William T. Pound  
*Executive Director*  
*National Conference of State Legislatures*

## LUNCHTIME EVENTS

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12 noon–1:30 p.m. Lunch (on your own)

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12:30 p.m.–1:15 p.m. Lunchtime Skills-Building Training (see pages 9–13)

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12:30 p.m.–1:15 p.m.

*Seminar Theater, Second Floor*

SESSION A

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### Public Health Data on the Internet

(Note: Repeated on Wednesday)

**Instructor**      Michael Coss, MSEE  
*Centers for Disease Control and Prevention*

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The Internet has become a powerful resource for distributing and retrieving information. This training will illustrate the use of the Internet as a tool for disseminating information and facilitating data collection. It will also provide examples of real-time analysis of on-line data including spatial analysis using geographical information systems. Best practices will be demonstrated for reaching diverse audiences such as consumers, health care providers, and community agencies. Sites will include WONDER, BRFSS, SETS, ATSDR, *MMWR*, and FERRET.

**CONCURRENT SKILLS-BUILDING TRAINING****12:30 p.m.–1:15 p.m.****SESSION B***Dallas A1, First Floor*

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**CDP (Chronic Disease Prevention) File CD-ROM****(Note: Repeated on Wednesday)**

**Instructors**      Reba Norman, MLM  
                             *Centers for Disease Control and Prevention*

                             Jan Stansell, BSN, MLs  
                             *Centers for Disease Control and Prevention*

                             Bill Thomas, MLIS  
                             *Centers for Disease Control and Prevention*

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*CDP File* is a CD-ROM developed by the Technical Information and Editorial Services Branch of CDC's National Center for Chronic Disease Prevention and Health Promotion. A valuable source of information on health promotion/health education and chronic disease prevention, *CDP File* consists of the following databases: (1) the Health Promotion and Education Database, (2) the Cancer Prevention and Control Database, (3) the Prenatal Smoking Cessation Database, (4) the Epilepsy Education and Prevention Activities Database, (5) the Chronic Disease Prevention Directory, (6) the State Profile Database, (7) the NCCDPHP Publications Database, and (8) the Smoking and Health Database. With a new, easy-to-use search interface, *CDP File* allows users to search the databases, generate mailing lists and labels of groups and individuals working in chronic disease prevention, and obtain state-specific lists of health promotion programs.



12:30 p.m.–1:15 p.m.

*Dallas A2, First Floor*

SESSION C

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### **ASTCDPD, NCCDPHP, and AHA Chronic Disease Program Orientation**

<b>Instructors</b>	Philip P. Huang, MD, MPH <i>President</i> <i>Association of State and Territorial Chronic Disease Program Directors</i>
	Janet L. Collins, PhD <i>Deputy Director</i> <i>National Center for Chronic Disease Prevention and Health Promotion</i> <i>Centers for Disease Control and Prevention</i>
	Dennis L. Milne, MBA <i>Vice President, Consumer Health Marketing</i> <i>American Heart Association</i>

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This orientation session will provide an overview of the three organizations that cosponsored the 14th National Conference on Chronic Disease Prevention and Control. Presenters will review the history, organization, major programs, and goals of the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), the Association of State and Territorial Chronic Disease Program Directors (ASTCDPD), and the American Heart Association (AHA). These organizations provide leadership in the field and have many resources to serve public health workers throughout the country. Resource materials will be provided to each orientation participant.

**CONCURRENT SKILLS-BUILDING TRAINING****12:30 p.m.–1:15 p.m.***Dallas A3, First Floor***SESSION D**

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**The Good, the Bad, and the Ugly: How to Create Visual Presentations That Can Be Seen and Understood by Everyone****(Note: Repeated on Wednesday)**

**Instructor**      Nancy L. Silver, MS  
*Centers for Disease Control and Prevention*

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How often have you been in the audience straining to make sense of the contents of a presenter's slide or Powerpoint presentation? How often have you seen a presenter put up a visual and then say "I know you can't read this, so let me tell you what it says"? How often have you wanted to do a better job of preparing your presentation visuals, but weren't sure how to choose the right font sizes, how much text to put on a page, or what colors to use to create the best effect and contrast. In this session you will learn a few simple rules of thumb to follow that can assure that your presentation visuals can be easily seen and understood by everyone in the audience.

12:30 p.m.–1:15 p.m.

*Dallas D1, First Floor*

SESSION E

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### 21<sup>st</sup> Century Communication

**Instructor** Linda Vollman, BA, MA  
*American Heart Association*

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How do we develop our capacity to reflect on our internal pictures of the world to see how they shape our actions? One way is through practicing the communication skills which fall under the discipline of “Mental Models.” Mental models are deeply ingrained assumptions and generalizations that influence how we understand the world and how we take action. In organizations such mental models control what people perceive can or cannot be accomplished. This session will provide an introduction to concepts that can enhance both our personal and professional ways of communicating.

## CONCURRENT INVITED SESSION I

1:30 p.m.–3:00 p.m.

*Dallas D2, First Floor*

### Emerging Issues Related to Chronic Diseases

**Moderator** Diane L. Rowley, MD, MPH  
*Centers for Disease Control and Prevention*

#### Substance and Alcohol Abuse Among Older Adults: Interactions With Medications

Frederic C. Blow, PhD  
*Health Services Research and Development  
Department of Veteran Affairs*

#### Emergence of Type 2 Diabetes Among Children and Adolescence

Anne Fagot-Campagna, MD, PhD  
*Centers for Disease Control and Prevention*

#### Genetics and Chronic Disease Prevention: The Role of Gene-Environment Interaction

Muin I. Khoury, MD, PhD  
*Centers for Disease Control and Prevention*

In this session, speakers will explore emerging issues related to chronic diseases from a variety of perspectives. Although substance and alcohol abuse among older adults are recognized risk factors, chronic disease programs do not adequately address the serious problem of drug interactions with medications. Programs targeting type 2 diabetes commonly focus on adults even though we are currently facing a dramatic emergence of type 2 diabetes among children and youth. For all populations, the role of gene-environment interaction is now an issue with important public health significance. Participants will gain useful insights to apply when planning and delivering services that meet the needs of our populations as we enter the new century.

## BREAK

3:00 p.m.–3:30 p.m.

*Grand Hall, First Floor*

## CONCURRENT INVITED SESSION II

1:30 p.m.–3:00 p.m.

*Dallas D3, First Floor*

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### Prevention Successes: Using and Communicating Data

**Moderator** Michael Greenwell  
*Centers for Disease Control and Prevention*

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#### Communicating Epidemiological Information to the Media

Patrick Remington, MD, MPH  
*University of Wisconsin*

Bruce B. Dan, MD  
*Web MD*

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#### Talking About Data: How Do You Send a Message?

Claudia F. Parvanta, PhD  
*Centers for Disease Control and Prevention*

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Turning data into information requires understanding the audience and the questions they are trying to answer. Three challenges in using data to craft messages will be discussed: (1) the challenge of individual health risk communication, (2) the challenge of framing health issues for media coverage, and (3) the challenge of framing health issues for decision makers. There is no simple recipe, but successful approaches will be described.

## BREAK

3:00 p.m.–3:30 p.m.

*Grand Hall, First Floor*

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## CONCURRENT INVITED SESSION III

1:30 p.m.–3:00 p.m.

*Houston A, Third Floor*

### Building, Maintaining, and Evaluating Partnerships

**Moderator** Lisa Daily, MPH  
*Centers for Disease Control and Prevention*

#### Reaching People Where They Live, Work, and Play—Partnerships for Health Promotion with Parks and Recreation

Kathy J. Spangler, CLP  
*National Recreation and Park Association*

#### Public/Private Partnerships to Achieve Public Health Goals

Lee Kingsbury, BA  
*Minnesota Department of Health*

#### Cyber-networking: The Heart Smart Cities Project

Ronald D. Graybill, PhD  
*Loma Linda University Medical Center*

#### The National Diabetes Education Program Partnership Model

Faye Wong, MPH, RD  
*Centers for Disease Control and Prevention*

One of the observations of the Institute of Medicine in its report, *The Future of Public Health*, was the need to build constituencies for public health. This session provides four case studies of partnership development in the arenas of managed care; diabetes prevention and control; physical activity; and cardiovascular health at the local, state, and national levels. The array of partnerships presented will illustrate ways to contend with a range of issues such as getting started, power in relationships, decision making, role delineation, how to capitalize on strengths, resolving differences, and measuring success. By the end of the session, participants will become conversant with the components and processes essential for developing and maintaining successful partnerships.

## BREAK

3:00 p.m.–3:30 p.m.

*Grand Hall, First Floor*

## CONCURRENT INVITED SESSION IV

1:30 p.m.–3:00 p.m.

*Houston B, Third Floor*

### **Cultural Competency Skills for the 21<sup>st</sup> Century Public Health Workforce: Eliminating Racial and Ethnic Health Disparities**

**Moderator** Walter W. Williams, MD, MPH  
*Centers for Disease Control and Prevention*

#### **Into the Heart of Darkness: Racism and Diabetes Care**

Robert M. Anderson, EdD  
*The University of Michigan*

#### **The Healing Process: Reflections on African American History and Diabetes Care**

Kimberlydawn Wisdom, MD, MS, FACEP  
*Henry Ford Health System*

#### **Eliminating Racial and Ethnic Health Disparities**

Walter W. Williams, MD, MPH  
*Centers for Disease Control and Prevention*

Presenters will take participants on a mental journey that reflects on the history of diverse populations and the influence of a variety of psychological, social, and cultural factors that contribute to the meaning of disease, the disparities in health status, and the provision of services and care. Learning about patients and providers as “culturally situated” persons within racial and ethnic communities highlights the importance of collaborating with patients in the development of tailored plans for health promotion, access to care, and treatment of chronic diseases. An important take home message from this session is the importance of developing the cultural competency to appreciate values, norms, perceptions, hopes, and fears of diverse community groups when addressing chronic disease needs.

Using diabetes care in the African American community as a model, presenters will describe how the provision of effective diabetes care is a function of the knowledge of the disease and how to treat it, as well as the attitudes and beliefs about the person with diabetes. Drs. Anderson and Wisdom will explore how racism and its influence on attitudes and perceptions can impact diabetes care. Presenters will describe culturally competent strategies and tools that health professionals can use to understand the complexities of racism and enter the perceptual worlds of patients and the public to provide better chronic disease prevention and care.

## BREAK

3:00 p.m.–3:30 p.m.

*Grand Hall, First Floor*

## CONCURRENT INVITED SESSION V

1:30 p.m.–3:00 p.m.

*Houston C, Third Floor*

### Strengthening Core Public Health Functions to Prevent Chronic Diseases

**Moderator** Gordon E. Robbins, MPH  
*Centers for Disease Control and Prevention*

#### Local Public Health Infrastructure: The National Perspective

Carol Brown, MS  
*National Association of County and City Health Officials*

#### Health Plan Roles in Support of Essential Public Health Services

Ellie Garrett, JD  
*Minnesota Council of Health Plans*

#### State Efforts to Monitor Local CVH Coalitions

Brian Fisher, PhD  
*New York State Department of Health*

#### Community Competencies for Health Professionals

Donna Nichols, MEd, CHES  
*Texas Department of Health*

A strong public health infrastructure is essential for preventing chronic diseases and promoting healthy behavior. This session highlights some of the key areas of a strong public health infrastructure for chronic disease prevention at the national, state, and local level and the issues associated with improving capacity in those areas. By the end of this session, participants should be able to articulate the need for a strong public health infrastructure in chronic disease prevention and provide examples of ways that capacity is being created through partnerships with managed care systems, the development of electronic databases for surveillance, networking and resource leveraging, and strengthening health education planning and staffing.

## BREAK

3:00 p.m.–3:30 p.m.

*Grand Hall, First Floor*



## CONCURRENT ABSTRACT SESSION 1

**3:30 p.m.–5:00 p.m.**

*Dallas A1, First Floor*

### Using and Communicating Data

**Moderator** Edith Sternberg, MPH, CHES  
*Illinois Department of Public Health*

#### **EZ/EC Health Benchmarking Demonstration Project: Lessons Learned**

Norma Fox Kanarek, PhD, MPH  
*Public Health Foundation*

#### **Relative Rates to Policy Changes: Making the Most of an Epidemiologic Report**

Marianne Hernandez, MS  
*California Department of Health Services*  
*University of California, San Francisco*

#### **Measuring and Monitoring the Nation's *Healthy People 2000* Objectives: Year 2000 and Beyond**

Richard J. Klein, MPH  
*Centers for Disease Control and Prevention*

#### **A Health Status Report for Counties: Community Health Status Indicators**

Norma Fox Kanarek, PhD, MPH  
*Public Health Foundation*

## EVENING EVENTS

**5:00 p.m.–6:00 p.m.**

Late Breaker Sessions  
(See pages 26–28)

**5:00 p.m.–10:00 p.m.**

Ancillary Meetings  
(See pages 81–83)

**6:00 p.m.–7:30 p.m.**

*Grand Hall, First Floor*

Reception—Formal Opening of Posters  
(See Abstract Book for descriptions.)

**7:30 p.m.–10:00 p.m.**

*Grand Hall, First Floor*

Roundup

## CONCURRENT ABSTRACT SESSION 2

3:30 p.m.–5:00 p.m.

*Dallas A2, First Floor*

### Reaching Diverse Populations I

Moderator      Lorrie Graaf, RN  
*Iowa Department of Public Health*

#### A Community-Based Case Management Model for Hypertension and Diabetes: Delta Community Partners in Care

Monroe C. Ginn, MA  
*University of Mississippi*

#### Real Women, Healthy Lives: Photo Documentary Approach to Promoting Healthy Eating and Physical Activity Among Low-Income Women

Nestor Martinez, MPH  
*California Project LEAN*

#### Strategies for Reaching Men to Provide Health Education and Screening Services

Lynn S. Couey, MSW, MA  
*Department of Health New York*

#### 5 A Day the Anishaabe Way—A Native American Public Education Campaign

Donna F. McLean, PhD  
*Michigan Public Health Institute*

## EVENING EVENTS

5:00 p.m.–6:00 p.m.      Late Breaker Sessions  
*(See pages 26–28)*

5:00 p.m.–10:00 p.m.      Ancillary Meetings  
*(See pages 81–83)*

6:00 p.m.–7:30 p.m.      Reception—Formal Opening of Posters  
*Grand Hall, First Floor*      *(See Abstract Book for descriptions.)*

7:30 p.m.–10:00 p.m.      Roundup  
*Grand Hall, First Floor*

## CONCURRENT ABSTRACT SESSION 3

**3:30 p.m.–5:00 p.m.**

*Seminar Theater, Second Floor*

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### Effective Worksite Interventions

**Moderator** Julie Harvill, MPA  
*Illinois Department of Public Health*

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#### Small Awards Reap Big Rewards

Elizabeth Graves, MPH  
*Texas Department of Health*

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#### Benefits of Internal Piloting of Physical Activity and Nutrition Interventions

Brett Spencer, AAS  
*Texas Department of Health*

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#### Health Departments Modeling and Diffusing Behavior Change: March Into May

Bruce E. Leonard, MPH, CHES  
*Health Consultant*

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#### Adult Worksite Program Based in Elementary Schools Improves Adult Attitudes and Behaviors Regarding Physical Activity and Nutrition

Pamela Van Zyl York, PhD, MPH, RD, LN  
*Minnesota Department of Health*

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## EVENING EVENTS

**5:00 p.m.–6:00 p.m.** Late Breaker Sessions  
*(See pages 26–28)*

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**5:00 p.m.–10:00 p.m.** Ancillary Meetings  
*(See pages 81–83)*

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**6:00 p.m.–7:30 p.m.** Reception—Formal Opening of Posters  
*Grand Hall, First Floor (See Abstract Book for descriptions.)*

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**7:30 p.m.–10:00 p.m.** Roundup  
*Grand Hall, First Floor*

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## CONCURRENT ABSTRACT SESSION 4

3:30 p.m.–5:00 p.m.

*Dallas A3, First Floor*

### Training and Infrastructure Development

**Moderator** Jean Chabut, BSN, MPH  
*Michigan Department of Community Health*

#### Speaker Training and Coalition-Building Workshops for the Early Detection of Breast and Cervical Cancers

Sonnie Yudell, BS  
*Utah Department of Health*

#### "Hat's Off to Women's Health" An Educational and Recruitment Tool

Claudia Barajas  
*Oklahoma State Department of Health*

#### Welfare Clients as Community Health Workers

Mike Murray, MA  
*Missouri Department of Health*

## EVENING EVENTS

5:00 p.m.–6:00 p.m. Late Breaker Sessions  
*(See pages 26–28)*

5:00 p.m.–10:00 p.m. Ancillary Meetings  
*(See pages 81–83)*

6:00 p.m.–7:30 p.m. Reception—Formal Opening of Posters  
*Grand Hall, First Floor (See Abstract Book for descriptions.)*

7:30 p.m.–10:00 p.m. Roundup  
*Grand Hall, First Floor*

## CONCURRENT ABSTRACT SESSION 5

**3:30 p.m.–5:00 p.m.**

*Houston A, Third Floor*

### Evaluation I

**Moderator** Richard Hopkins, MD, MSPH  
*Florida Department of Health*

#### Changes in Susceptibility to Cigarette Use After Implementation of a Tobacco Control Program

Ursula Bauer, PhD  
*Florida Department of Health*

#### Evaluation of CDC's "Choose Your Cover" Skin Cancer Prevention Campaign

Sarah Pierce, MPH  
*Centers for Disease Control and Prevention*

#### State Tobacco Control Policies and Youth Smoking Behavior

Katherine Stamatakis, AB  
*St. Louis University*

#### Using CDC's Evaluating Community Efforts to Prevent Cardiovascular Disease to Document Community Changes in Texas

Jennifer Smith, MSHP  
*Texas Department of Health*

## EVENING EVENTS

**5:00 p.m.–6:00 p.m.** Late Breaker Sessions  
*(See pages 26–28)*

**5:00 p.m.–10:00 p.m.** Ancillary Meetings  
*(See pages 81–83)*

**6:00 p.m.–7:30 p.m.** Reception—Formal Opening of Posters  
*Grand Hall, First Floor (See Abstract Book for descriptions.)*

**7:30 p.m.–10:00 p.m.** Roundup  
*Grand Hall, First Floor*

## CONCURRENT WORKSHOP 1

**3:30 p.m.–5:00 p.m.**

*Houston B, Third Floor*

### Navigating Values in Building and Maintaining Successful Partnerships

**Moderator** Susan True, MEd  
*New York State Department of Health*

**Presenter** Joan McIver Gibson, PhD  
*University of New Mexico*

The process of developing and maintaining partnerships in public health, whether with other public health agencies or with the private sector, often brings into focus different values that organizations bring to the table. Values, or those qualities we deem useful, desirable or meaningful, develop from our backgrounds and experience, from family and peers, culture, profession, and religion. It isn't a matter of whether or not values come into play. They do. How then are we to clearly name all our own values and to elicit and clarify those of others that are embedded in important decisions? How skilled are we in working with a number of applicable values, in sorting and weighing these values, so we use those we understand to be most important to make difficult choices and drive our decisions? This participatory workshop will address six components of an effective, values-based decision-making process: framing, naming, clarifying, weighing, deciding, and reporting. The public health leaders and managers of the future must be able to act in ways that demonstrate their integrity as decision makers and as collaborators in partnerships. Good decision makers are clear, deliberate, and reflective. They can explain, and if necessary, justify their decisions. They have thought through the basis for the decision and its consequences. They are role models for us because they know what they believe is important and their decisions are authentically based on these values.

## EVENING EVENTS

**5:00 p.m.–6:00 p.m.** Late Breaker Sessions  
*(See pages 26–28)*

**5:00 p.m.–10:00 p.m.** Ancillary Meetings  
*(See pages 81–83)*

**6:00 p.m.–7:30 p.m.** Reception—Formal Opening of Posters  
*Grand Hall, First Floor (See Abstract Book for descriptions.)*

**7:30 p.m.–10:00 p.m.** Roundup  
*Grand Hall, First Floor*

## CONCURRENT WORKSHOP 2

**3:30 p.m.–5:00 p.m.**

*Houston C, Third Floor*

### Developing Interventions and Partnerships to Promote Physical Activity

**Moderator** Linda Dusenbury, MS, RN  
*Private Consultant*

**Presenters** Hugh Morris, MA  
*Rails-To-Trails Conservancy*

Karen Nozik, MPA  
*Rails-To-Trails Conservancy*

Jean Lamming, BA  
*Local Government Commission*

Mark Fenton, MS  
*Walking Magazine*

Creating effective interventions and partnerships are fundamental factors to ensuring a successful program. Public health practitioners have often limited their interventions to individual behavior change paradigms and their partnerships to organizations that have a primary role to promote health-related issues. However, organizations concerned with transportation, city planning, environmental health, injury prevention, parks, and recreation are all potential partners for promoting physical activity. It is important that public health agencies look to these organizations as they develop interventions and create surveillance systems. This session will focus on current trends in partnering efforts and presenters will create a vision for making our communities more physically active.

## EVENING EVENTS

**5:00 p.m.–6:00 p.m.** Late Breaker Sessions  
*(See pages 26–28)*

**5:00 p.m.–10:00 p.m.** Ancillary Meetings  
*(See pages 81–83)*

**6:00 p.m.–7:30 p.m.** Reception—Formal Opening of Posters  
*Grand Hall, First Floor (See Abstract Book for descriptions.)*

**7:30 p.m.–10:00 p.m.** Roundup  
*Grand Hall, First Floor*

## LATE BREAKER SESSION 1

5:00 p.m.–6:00 p.m.

*Dallas D1*

### Changing Physical Activity Policy to Enhance the Social Environment: The Take Charge Challenge

**Presenters** Frank S. Bright, MS  
*Ohio Department of Health*

Bruce E. Leonard, MPH, CHES  
*Health Consultant*

The Take Charge Challenge (TCC) is a 10-week incentive-based physical activity intervention. This session will describe how the implementation of TCC at a worksite or in a community can create a supportive social environment for physical activity. TCC has been implemented in more than 50 worksites in the last 5 years in 21 states, including the national American Heart Association office, the CDC, and 13 state health departments. Implementers of TCC will present their experiences and perspectives, and describe ways that TCC can be disseminated to other worksites and communities.

## EVENING EVENTS

5:00 p.m.–10:00 p.m.

Ancillary Meetings  
(See pages 81–83)

6:00 p.m.–7:30 p.m.

*Grand Hall, First Floor*

Reception—Formal Opening of Posters  
(See Abstract Book for descriptions.)

7:30 p.m.–10:00 p.m.

*Grand Hall, First Floor*

Roundup



LATE BREAKER SESSION 2

5:00 p.m.–6:00 p.m.  
Dallas D2

The NCCDPHP Research Agenda (I)

- Presenters**
- Diane L. Rowley, MD, MPH  
*Centers for Disease Control and Prevention*
- Janet L. Collins, PhD  
*Centers for Disease Control and Prevention*
- Steven J. Cahill  
*Centers for Disease Control and Prevention*

The National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) is developing a research agenda that will guide decisions about the Center’s intramural and extramural research over the next three to five years. The Center is seeking feedback on the research agenda from the conference participants. In this session, background and contextual information will be provided, questions answered, and a draft research agenda handed out. In the Thursday morning session, participants will be asked to provide the Center with comments on the draft research agenda. Additional copies of the draft research agenda will be available at the NCCDPHP Exhibit Booth.

**Note:** This is the 1<sup>st</sup> of two sequential sessions on this topic. The 2<sup>nd</sup> will be held on Thursday.

EVENING EVENTS

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|--|--|
| 5:00 p.m.–10:00 p.m.                                   | Ancillary Meetings<br>(See pages 81–83)                                      |
| 6:00 p.m.–7:30 p.m.<br><i>Grand Hall, First Floor</i>  | Reception—Formal Opening of Posters<br>(See Abstract Book for descriptions.) |
| 7:30 p.m.–10:00 p.m.<br><i>Grand Hall, First Floor</i> | Roundup  |

## LATE BREAKER SESSION 3

5:00 p.m.–6:00 p.m.

*Dallas D3*

### Indicators for Chronic Disease Surveillance: Consensus of CSTE, ASTCDPD, and CDC

**Presenter** Eugene J. Lengerich, VMD, MS  
*Pennsylvania State University*

Consistent and well-accepted methods for surveillance of chronic disease are critical for accurate knowledge of health and disease patterns and efficient use of public health resources. Consensus development and expert review were used over the past three years to define indicators for chronic disease surveillance and to identify appropriate sources of data. A document that details the indicators and their potential use will be distributed. Epidemiologists and program managers can use this document to enhance chronic disease surveillance.

## EVENING EVENTS

5:00 p.m.–10:00 p.m.

Ancillary Meetings  
(*See pages 81–83*)

6:00 p.m.–7:30 p.m.

*Grand Hall, First Floor*

Reception—Formal Opening of Posters  
(*See Abstract Book for descriptions.*)

7:30 p.m.–10:00 p.m.

*Grand Hall, First Floor*

Roundup

## MORNING EVENTS

**6:30 a.m.–7:30 a.m.** Healthy Meeting Wake-Up Activities

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**7:30 a.m.–7:00 p.m.** Registration  
*Grand Hall, First Floor*

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**7:30 a.m.–8:30 a.m.** Continental Breakfast  
*Grand Hall, First Floor*

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**8:00 a.m.–5:00 p.m.** Exhibits and Posters  
*Grand Hall, First Floor*

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## PLENARY

**8:30 a.m.–9:30 a.m.**

*Dallas Ballroom B/C, First Floor*

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### Changing Demographics and Their Implications for Chronic Disease Prevention

**Moderator** Janet L. Collins, PhD  
*Deputy Director  
National Center for Chronic Disease Prevention and Health Promotion  
Centers for Disease Control and Prevention*

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#### Plenary Address

Harold Hodgkinson, EdD  
*Director  
Center for Demographic Policy*

## BREAK

**9:30 a.m.–10:00 a.m.**

*Grand Hall, First Floor*

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CONCURRENT INVITED SESSION VI

10:00 a.m.–11:30 a.m.  
Dallas A1, First Floor

State Programs for Cardiovascular Health (CVH):  
A Prevention Success Story

Moderator Gary C. Hogelin, MPH  
*Centers for Disease Control and Prevention*

How States Communicated the Need for Such a Program and How to Continue to Educate About CVH Success Stories in the States

Barbara W. Levine  
*Barbara W. Levine & Associates*

How New York Has Launched Its Comprehensive Statewide Cardiovascular Disease Program—A Look At One of CDC’s Comprehensive CVH States

Sonja Hedlund, MS  
*New York State Department of Health*

Reaching Congress, the Administration, and the Public: The Role of the American Heart Association

Brian Williams  
*American Heart Association*

How the Congress Took Action to Create a Nationwide CVH Program

Jim Perry  
*Legislative Assistant to Congressman Roger Wicker of Mississippi*

In this session, speakers will tell the story of how the CDC National Cardiovascular Health (CVH) Program was conceived and launched through the efforts of individuals and organizations that recognized the urgent need for funding of state programs to address the leading cause of death in the United States. Champions for a National CVH Program include the American Heart Association, which will describe how it worked with volunteers and Congress; the Association of State and Territorial Chronic Disease Program Directors, which communicated the need for state programs and educated stakeholders about CVH; and the U.S. Congress, which initiated action to create a nationwide program. New York, which along with North Carolina has launched a comprehensive statewide CVH program, will provide a look at how it is putting in place the infrastructure and strategies to promote CVH across New York State.

LUNCHTIME EVENTS

11:30 a.m.–12:45 p.m.	Lunch (on your own)
12 noon–12:45 p.m.	Lunchtime Skills-Building Training (see pages 38–41)

CONCURRENT INVITED SESSION VII

10:00 a.m.–11:30 a.m.

Dallas A2, First Floor

Hip Hop and Healthy I: Chronic Disease Prevention in Youth

Moderator William H. Datema, MS  
*Society of State Directors of Health, Physical Education and Recreation*

Prevention Center Research on Parental Influence and Teen Smoking

Pamela I. Clark, PhD  
*Battelle Centers for Public Health Research and Evaluation*

Assets Building for Youth Development Colorado Research Project

Sandra E. Harris  
*Search Institute*

Youth Development for Healthy Outcomes

W. Shepherd Smith  
*Institute for Youth Development*

This session features chronic disease prevention issues affecting youth. Presenters will describe influences and determinants of youth risk behavior and strategies that have been successful in promoting health and well-being and reducing risky behavior. A presenter from the Assets Building for Youth Development, a Colorado research project supported by the Search Institute and funded by the Colorado Trust, will describe their youth oriented community-based and school-linked projects, a number of which target the Hispanic community.

Pamela I. Clark, PhD, reports that parents could be the most motivated of all adults in preventing childhood risk behaviors, but parental beliefs and behaviors have received little attention. For example, the relatively low rates of tobacco use by African American children compared with white children may be a marker of increased antitobacco socialization by African American parents and may represent an exemplar for parental protective socialization. Dr. Clark will present qualitative and quantitative data that explore parental perceptions and behaviors of African American and white parents and will provide recommendations for assisting parents to intervene with youth-risk behaviors.

LUNCHTIME EVENTS

11:30 a.m.–12:45 p.m. Lunch (on your own)

12 noon–12:45 p.m. Lunchtime Skills-Building Training (see pages 38–41)

CONCURRENT INVITED SESSION VIII

10:00 a.m.–11:30 a.m.  
Dallas A3, First Floor

Social Capital, Community Competence, and Chronic Disease Control

Moderator     David V. McQueen, ScD  
                      *Centers for Disease Control and Prevention*

Social Capital Theory: Implications for Research and Practice in Community Health

Marshall W. Kreuter, PhD  
*Centers for Disease Control and Prevention*

Bruce Kennedy, MEd, EdD  
*Harvard School of Public Health*

Steven Gortmaker, MS, PhD  
*Harvard School of Public Health*

Social capital is a growing area of interest and potential benefit to the public health community. A number of organizations and individuals have found that the social fabric and structure of our communities are an important part of coordinating actions within a community. Social capital theory will be discussed in the context of its potential for application in public health research and practice at the community level.

LUNCHTIME EVENTS

- 11:30 a.m.–12:45 p.m.     Lunch (on your own)
- 12 noon–12:45 p.m.     Lunchtime Skills-Building Training (see pages 38–41)

## CONCURRENT INVITED SESSION IX

10:00 a.m.–11:30 a.m.

Dallas D1, First Floor

### Benchmarks and Best Practices: *Healthy People 2010* and the *Guide to Community Preventive Services*

**Moderator** Elizabeth (Libby) Howze, ScD, CHES  
*Centers for Disease Control and Prevention*

#### *Healthy People 2010*

Deborah R. Maiese, MPA  
*U.S. Department of Health and Human Services*

#### *Guide to Community Preventive Services*

Stephanie Zaza, MD  
*Centers for Disease Control and Prevention*

This session provides a forum for the discussion of two important public health initiatives—the *Healthy People 2010* objectives development process and the development of the *Guide to Community Preventive Services*. The *Healthy People 2010* process translates prevention research into an agenda for action at national, state, and local levels. A summary of the public discourse related to chronic diseases will be presented. Among the issues that have emerged is the scope and comprehensiveness of the initiative, its relationship to HEDIS and other indicators, its continuity with *Healthy People 2000*, and the role of objectives in data development. The *Guide to Community Preventive Services* is a compilation of systematic reviews of the effectiveness of population-based prevention interventions on 15 major public health topics. The *Guide* process of identifying and categorizing studies of complex population-based interventions has several benefits that will be reviewed. Its methodology lends confidence to the determination of evidence of effectiveness of interventions used in chronic disease prevention and health promotion.

## LUNCHTIME EVENTS

11:30 a.m.–12:45 p.m. Lunch (on your own)

12 noon–12:45 p.m. Lunchtime Skills-Building Training (see pages 38–41)



## CONCURRENT WORKSHOP 3

10:00 a.m.–11:30 a.m.

*Seminar Theater, Second Floor*

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### Emerging Issues Related to Chronic Diseases

**Moderator** Sharon Michael, RN, MS  
*Colorado Department of Public Health and Environment*

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**Presenters**

**Integration of Chronic Disease Prevention and Management Efforts**

Richard Bringewatt, MS  
*National Chronic Care Consortium*

**Cancer Pain Management**

June Dahl, PhD  
*University of Wisconsin Medical School*

**Interrelationships Between Glycemic Control of Type 2 Diabetes and Periodontal Infection**

George W. Taylor, DMD, MPH, DrPH  
*University of Michigan*

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Understanding basic concepts about emerging issues related to chronic diseases is essential when planning responsive policies and programs. In this workshop, speakers will present overview of three current areas of interest. From a national perspective, the Chronic Care Consortium is developing strategies from integrating chronic disease prevention and management efforts. The Consortium's experiences have implications for state and local partnership and program development. Another issue, cancer pain management, is of increasing relevance as states embark on comprehensive cancer planning. Finally, the need for program linkage between diabetes and oral health programs will be demonstrated through a discussion of the interrelationships between glycemic control of Type 2 diabetes and periodontal infection.

## LUNCHTIME EVENTS

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**11:30 a.m.–12:45 p.m.** Lunch (on your own)

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**12 noon–12:45 p.m.** Lunchtime Skills-Building Training (see pages 38–41)

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CONCURRENT WORKSHOP 4

10:00 a.m.–11:30 a.m.  
*Dallas D2, First Floor*

Reaching Diverse Populations: Cultural Competency

Moderator     Angel Roca  
*Centers for Disease Control and Prevention*

Presenters

Addressing Chronic Disease in American Indian Communities

David Baines  
*Lapwai Health Center*

Addressing Chronic Disease In Hispanic and Latino Migrant Farmworkers

Mitchell Garcia  
*Valley-Wide Health Services, Inc.*

This workshop will explore the political, economic, cultural, and legal issues impacting the health status of Hispanic and Latino Migrant Farmworkers and Native Americans in the United States. Session participants will discuss how the structure of service delivery, perceptions of Migrant Farmworkers and Native Americans, and cultural practices can be better understood to maximize the inclusion of these populations in chronic disease prevention programs and the delivery of services. Participants will leave with an understanding of how state and local programs and service structures can be expanded to ensure inclusion of Migrant Farmworkers and Native Americans.

LUNCHTIME EVENTS

11:30 a.m.–12:45 p.m.     Lunch (on your own)

12 noon–12:45 p.m.     Lunchtime Skills-Building Training (see pages 38–41)

## CONCURRENT WORKSHOP 5

10:00 a.m.–11:30 a.m.

*Dallas D3, First Floor*

### Osteoporosis: Marketing the Message to Women at Risk

**Moderator** Wanda K. Jones, DrPH  
*U.S. Department of Health and Human Services*

**Presenters** Steven M. Teutsch, MD, MPH  
*Merck & Company, Inc.*

Michael Greenwell  
*Centers for Disease Control and Prevention*

Brenda C. Nickerson, MSN  
*South Carolina Department of Health and Environmental Control*

Prevention and effective management of osteoporosis looms even larger as a public health issue as baby boomers enter late middle age. In this session, data from the NORA study, with its large enrollment of minority women, will be used to describe the populations affected by osteoporosis. Social marketing principles that have been applied successfully to other chronic disease programs will be reviewed for their applicability to osteoporosis prevention and control. The Women's Health Council of the Association of State and Territorial Chronic Disease Program Directors will showcase its publication *Osteoporosis State Program Practices That Work* and preview its new *Osteoporosis Resource Kit*.

## LUNCHTIME EVENTS

11:30 a.m.–12:45 p.m. Lunch (on your own)

12 noon–12:45 p.m. Lunchtime Skills-Building Training (see pages 38–41)

**CONCURRENT SKILLS-BUILDING TRAINING****12 noon–12:45 p.m.***Seminar Theater, Second Floor***SESSION F**

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**Public Health Data on the Internet (Repeat)**

**Instructor**      Michael Coss, MSEE  
*Centers for Disease Control and Prevention*

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The Internet has become a powerful resource for distributing and retrieving information. This training will illustrate the use of the Internet as a tool for disseminating information and facilitating data collection. It will also provide examples of real-time analysis of on-line data including spatial analysis using geographical information systems. Best practices will be demonstrated for reaching diverse audiences such as consumers, health care providers, and community agencies. Sites will include WONDER, BRFSS, SETS, ATSDR, *MMWR*, and FERRET.

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## CDP (Chronic Disease Prevention) File CD-ROM (Repeat)

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**Instructors**      Reba Norman, MLM  
                             *Centers for Disease Control and Prevention*

                             Jan Stansell, BSN, MLs  
                             *Centers for Disease Control and Prevention*

                             Bill Thomas, MLIS  
                             *Centers for Disease Control and Prevention*

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*CDP File* is a CD-ROM developed by the Technical Information and Editorial Services Branch of CDC's National Center for Chronic Disease Prevention and Health Promotion. A valuable source of information on health promotion/health education and chronic disease prevention, *CDP File* consists of the following databases: (1) the Health Promotion and Education Database, (2) the Cancer Prevention and Control Database, (3) the Prenatal Smoking Cessation Database, (4) the Epilepsy Education and Prevention Activities Database, (5) the Chronic Disease Prevention Directory, (6) the State Profile Database, (7) the NCCDPHP Publications Database, and (8) the Smoking and Health Database. With a new, easy-to-use search interface, *CDP File* allows users to search the databases, generate mailing lists and labels of groups and individuals working in chronic disease prevention, and obtain state-specific lists of health promotion programs.

**CONCURRENT SKILLS-BUILDING TRAINING****12 noon–12:45 p.m.***Dallas A2, First Floor***SESSION H**

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**The Good, the Bad, and the Ugly: How to Create Visual Presentations That Can Be Seen and Understood by Everyone (Repeat)**

**Instructor**      Nancy L. Silver, MS  
*Centers for Disease Control and Prevention*

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How often have you been in the audience straining to make sense of the contents of a presenter's slide or Powerpoint presentation? How often have you seen a presenter put up a visual and then say "I know you can't read this, so let me tell you what it says"? How often have you wanted to do a better job of preparing your presentation visuals, but weren't sure how to choose the right font sizes, how much text to put on a page, or what colors to use to create the best effect and contrast. In this session you will learn a few simple rules of thumb to follow that can assure that your presentation visuals can be easily seen and understood by everyone in the audience.

12 noon–12:45 p.m.

*Dallas A3, First Floor*

SESSION I

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### Public Speaking and Other Coronary Threats!!!

**Instructor** Linda Vollman, BA, MA  
*American Heart Association*

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It's been said that the mind is a wonderful yet fragile contraption. It begins to function the moment you are born and it ceases to function the moment you stand up to speak! This workshop is designed to provide some practice in techniques that will help you communicate with more confidence, competency and comfort, whether speaking to 1 or 100 people. Learn to more effectively use your nonverbal and verbal skills to conduct more dynamic presentations that make an impact.

## CONCURRENT INVITED SESSION X

1:00 p.m.–2:30 p.m.

*Dallas D1, First Floor*

### Building Community Assets to Prevent Chronic Diseases I

**Moderator** Yvonne Lewis, BS  
*Centers for Disease Control and Prevention*

#### Engaging Faith Communities and Strategic Partner Organizations

The Reverend Samuel Nixon, Jr.  
*Congress of National Black Churches, Inc.*

#### Physical Activity Intervention in Pathways: An Obesity Study with American Indian School Children

Sally Davis, PhD  
*University of New Mexico*

#### Promoting Physical Activity Among Older Adults

David Buchner, MD, MPH  
*Centers for Disease Control and Prevention*

This session will describe methodologies for developing and implementing public health promotion and chronic disease prevention strategies in three critical community-based settings: schools, senior living centers, and faith-based organizations. Representatives of the University of New Mexico Prevention Research Center will discuss Pathways, a culturally appropriate school-aged prevention program for American Indian children composed of physical activity, curriculum, food service, and family. A feasibility study has shown that Pathways is a culturally appropriate and acceptable way to teach children ways to increase their level of physical activity and make choices about healthful food. Representatives from the Congress of National Black Churches will discuss strategies undertaken to engage faith communities as partners in the development and implementation of health promotion and disease prevention programs in African American communities that have been employed in Los Angeles, California, Anderson, South Carolina, and Harlem, New York. Regular physical activity has been shown to provide substantial physical and emotional health benefits for older adults. This session will describe those benefits and the sentinel research on physical activity promotion that has occurred in senior residences in Washington State.

## BREAK

2:30 p.m.–3:00 p.m.

*Grand Hall, First Floor*



## CONCURRENT INVITED SESSION XI

1:00 p.m.–2:30 p.m.

Dallas D2, First Floor

### Genetics of Cardiovascular Disease: Prevention Opportunities for the Future

**Moderator** Wayne Giles, MD, MS  
*Centers for Disease Control and Prevention*

#### Genetic Risk Factors for Stroke Among Young Women: Some Preliminary Results

Steven J. Kittner, MD, MPH  
*University of Maryland School of Medicine*

#### Factor V Leiden and EcNos Potential Risk Factors for Vascular Disease

Craig Hooper, PhD  
*Centers for Disease Control and Prevention*

#### Genetics Determinants of Response to Hypertensive Treatment

Bruce M. Psaty, MD, PhD  
*University of Washington*

#### Family History and Cardiovascular Disease

Wylie Burke, MD, PhD  
*University of Washington*

In this session, presenters will talk about recent findings in cardiovascular genetics that have implications for present and future public health opportunities for chronic disease prevention. For example, genetic research is identifying multiple genetic traits that contribute to premature cardiovascular disease. Many of these traits contribute to disease as a result of interactions with nongenetic exposures. Genetics is also likely to play an important role in the response to therapeutic interventions. These findings argue for increasing efforts to tailor prevention efforts according to genetic susceptibility. Careful evaluation will be needed to assure that genetic information is used in clinical and public health settings only when it can improve health outcomes. Collaboration between geneticists, health care providers, and public health experts is needed to assure the benefits and avoid the risks of this emerging field.

## BREAK

2:30 p.m.–3:00 p.m.

Grand Hall, First Floor

## CONCURRENT INVITED SESSION XII

**1:00 p.m.–2:30 p.m.**

*Dallas D3, First Floor*

### **A Generation at Risk: The Epidemic of Child and Adolescent Obesity**

**Moderator** Robert Irwin  
*Centers for Disease Control and Prevention*

#### **Overview of the Epidemiology of Youth Obesity**

William Dietz, MD, PhD  
*Centers for Disease Control and Prevention*

#### **What Kids Are Saying About Being Overweight: A Cross-Cultural Perspective**

Fred Fridinger, DrPH, CHES  
*Centers for Disease Control and Prevention*

#### **“Planet Health” and Other Promising Interventions to Reduce Youth Obesity Risks**

Steven Gortmaker, MS, PhD  
*Harvard School of Public Health*

Growing rates of obesity among children and adolescents have created alarm in the public health and medical communities in the United States. Approximately 60% of overweight 5- to 10-year-old children already have one cardiovascular risk factor like high cholesterol or elevated blood pressure or insulin levels, and 25% have two. In this session, speakers will describe the epidemiology of obesity in children and adolescents and what is known about its determinants, discuss intervention approaches that have shown promising results, present newly collected data from focus groups with overweight white and black children, and discuss ways that family and community systems might be engaged for weight gain prevention.

## BREAK

**2:30 p.m.–3:00 p.m.**

*Grand Hall, First Floor*

## CONCURRENT INVITED SESSION XIII

1:00 p.m.–2:30 p.m.

*Dallas B*

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### Public Health and Managed Care Partnerships: Highlighting The Role of the Health Department

**Moderator** Adele L. Franks, MD  
*USQA Center for Health Care Research*

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#### A Local Health Department Initiative

Jan Norman, RD, CDE  
*Washington State Department of Health*

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#### Coalition Participation From a Health Plan Perspective

Paula Griswold  
*Blue Cross and Blue Shield of Massachusetts*

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#### Partnership From an Industry Perspective

Peter Fitzgerald  
*American Association of Health Plans*

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#### Discussant

#### The Roles of Public Health

Kathy Cahill  
*Centers for Disease Control and Prevention*

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This session will describe examples of public health collaborations with managed care organizations focussed on improving population health. The ways organizations can form effective coalitions will be described from the health department, insurance company, and health care industry perspectives, along with the common goals sought. The variety of roles health departments can play will be highlighted and discussion on this topic stimulated.

## BREAK

2:30 p.m.–3:00 p.m.

*Grand Hall, First Floor*

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## CONCURRENT WORKSHOP 6

1:00 p.m.–2:30 p.m.

*Houston A, Third Floor*

### Peace Building in the Tobacco Wars: Advocacy Lessons Learned From the Frontlines

**Moderator** Kathleen H. Acree, MD, JD, MPH  
*California Department of Health Services*

**Presenters** Rebecca Hall Reeve, PhD, CHES  
*University of Virginia*

E. Franklin Dukes, PhD  
*University of Virginia*

J. T. Davis  
*Concerned Friends for Tobacco*

Honorable W. W. “Ted” Bennett, Jr.  
*Delegate, Virginia General Assembly*

The Southern Tobacco Communities Project (STCP) was initiated in 1994 on an untested and unlikely proposition that tobacco control advocates and tobacco growers shared enough potential common ground in their concern over the viability of tobacco growing communities to justify a long-term effort at consensus building. The payoff for a considerable investment of money, hard work, and discomfort was a long time in coming, but by 1998, relationships built on understanding, respect, and trust, as well as honest acknowledgement of continuing differences, had created new alliances in farming, economic development, community investment, and public health. In this interactive workshop, representatives from the public health and tobacco growing communities will share insights from their negotiations over the tobacco Master Settlement Agreement, the resulting impact on state-level activities, and other less-publicized issues from this path-breaking case study.

## BREAK

2:30 p.m.–3:00 p.m.

*Grand Hall, First Floor*

## CONCURRENT WORKSHOP 7

1:00 p.m.–2:30 p.m.

*Houston B, Third Floor*

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### The Atlas Project: Using Geographic Information Systems (GIS) to Depict County-Level Mortality From Heart Disease

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**Moderator**      Robert Rolfs, MD, MPH  
*Utah Department of Health*

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**Presenter**        Michele Casper, PhD  
*Centers for Disease Control and Prevention*

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**Reactor Panel**    Elizabeth Barnett, PhD  
*West Virginia University*

Michael Greenwell  
*Centers for Disease Control and Prevention*

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Panelists in this workshop will discuss findings from the newly released document *Women and Heart Disease: An Atlas of Racial and Ethnic Disparities in Mortality*. This *Atlas*, developed using Geographic Information Systems, presents county-level mortality rates of heart disease for all women and for each of the five largest racial and ethnic groups: American Indians and Alaska Natives, Asian and Pacific Islanders, blacks, Hispanics, and whites. Data are presented for the nation as whole, as well as for individual states. In addition to mortality data, the *Atlas* includes maps of the population distributions for each racial and ethnic group, local economic resources, social isolation of elderly women, and medical care resources. Discussion will focus on the ways in which local, state, and national health organizations can use the *Atlas* to identify the communities with the greatest needs for heart disease prevention efforts and to tailor their interventions to the characteristics of the specific communities.

## BREAK

2:30 p.m.–3:00 p.m.

*Grand Hall, First Floor*

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## CONCURRENT WORKSHOP 8

**1:00 p.m.–2:30 p.m.**

*Houston C, Third Floor*

### Hip Hop and Healthy II: Reaching Today's Youth

**Presenter** Ivan Juzang, MBA  
*MEE Productions*

MEE Productions is a nationally recognized source of information about many facets of urban culture and society. As a leader in the communications field, MEE constructively uses the insights gained through years of focus group research, award-winning media production experience and industry proven marketing and advertising expertise to develop communications strategies designed to reach and influence urban populations. MEE can help participants to successfully attract and retain teenagers living in at-risk environments to participate in chronic disease prevention programs. Participants will be given an opportunity to hear presentations on theories, actual practices, tips, and techniques for developing effective communication's strategies to reach young people, and they will gain "how to" skills from MEE's award-winning communications workshop. MEE's communications workshops provide a critical understanding of urban youth from an insider's perspective. It will expose the participant to MEE's core research findings and give them the opportunity to participate in an interactive exercise on communications strategies to reach and influence urban young people.

## BREAK

**2:30 p.m.–3:00 p.m.**

*Grand Hall, First Floor*

## CONCURRENT ROUNDTABLE SESSION 1

**3:00 p.m.–4:30 p.m.**

*State Room 3, Third Floor*

### Medical Care I: Best Practices

**Table 1—Integrating Quality Diabetes Care in Health Care Agencies**

Jean Hare, RN, MPA, CDE

*Southern Michigan Diabetes Outreach Network*

**Table 2—The Nursing Practice Challenge: Health Promotion, Cancer Prevention, and Early Detection**

Bonnie Ross, RN, MSN

*Texas Nurses Foundation*

**Table 3—An Integrated Approach to Reducing the Burden of Chronic Disease in Missouri**

Jeannette Jackson-Thompson, PhD, MSPH

*Missouri Department of Health*

**Table 4—Strategies for the Adoption of the Florida Diabetes Medical Practice Guidelines**

Bonnie Gaughan-Bailey, BS

*Florida Department of Health*

**Table 5—Improving the Delivery of Clinical Preventive Services in a Community Setting**

Joy Melnikow, MD, MPH

*University of California, Davis*

## BREAK

**4:30 p.m.–5:00 p.m.**

*Grand Hall, First Floor*

**Note:** See Abstract Book for descriptions.

CONCURRENT ROUNDTABLE SESSION 2

3:00 p.m.–4:30 p.m.  
 State Room 4, Third Floor

Medical Care II: Emerging Issues

**Table 1**—Differences Between Consumer and Professional Perceptions of Quality Health Care  
 Robert J. Marshall, Jr., PhD  
*Rhode Island Department of Health*

**Table 2**—Packaged Intervention Programs to Reduce the Impact of Arthritis  
 Teresa J. Brady, PhD  
*Centers for Disease Control and Prevention*

**Table 3**—Challenges in Monitoring Diagnostic Follow-Up Within an Existing Chronic Disease Screening Program  
 Deborah Klaus, PhD  
*Massachusetts Department of Public Health*

**Table 4**—Interrelationships Between Glycemic Control of Type 2 Diabetes and Periodontal Infection  
 George W. Taylor, DMD, MPH, DrPH  
*University of Michigan*

BREAK

4:30 p.m.–5:00 p.m.  
 Grand Hall, First Floor

**Note:** See Abstract Book for descriptions.



## CONCURRENT ROUNDTABLE SESSION 3

3:00 p.m.–4:30 p.m.

*San Antonio A, Third Floor*

### Partnerships and Collaborations

**Table 1—Getting a Statewide Physical Activity Coalition off and Running**

Elizabeth Graves, MPH  
*Centers for Disease Control and Prevention*

**Table 2—Partnering to Encourage the Standard of Medical Care for Patients With Diabetes Mellitus**

Martha Welch Mendez, MSN  
*Indiana State Department of Health*

**Table 3—Using an Organizational Collaborative to Address Colorectal Cancer**

Martha Crosier Wood, MBA  
*Massachusetts Department of Public Health*

**Table 4—Facilitating Collaboration Between HMO's and Community Health**

Loretta Jean Neville, BFA, BSN, MSA  
*Michigan Public Health Institute*

**Table 5—Successful Community Outreach Through Public-Private Partnerships**

Joan C. Gustavson, BS  
*Department of Health Services, County of Los Angeles*

**Table 6—Promoting National Diabetes Awareness Campaigns Through a Statewide Diabetes Education Workgroup**

Laura Shea, RN, BS  
*New York State Department of Health*

**Table 7—Cancer Genetics in New York State: New York State Department of Health Projects Aimed at Improving Collaboration and Educational Outreach**

Karen Greendale, MA, CGC  
*New York State Department of Health*

**Table 8—A Statewide Collaboration of HIV/STD Prevention Education**

Lisa Marella, CHES  
*Connecticut State Department of Education*

## BREAK

4:30 p.m.–5:00 p.m.

*Grand Hall, First Floor*

**Note:** See Abstract Book for descriptions.

CONCURRENT ROUNDTABLE SESSION 4A

3:00 p.m.–4:30 p.m.  
 Press Room, Second Floor

Training and Infrastructure Development

**Table 1**—Education and Training Opportunities for Staff of the Community Health Center  
 Christine Goodall, RD, LD, BS  
*Ohio Community Diabetes Control Program*

**Table 2**—From Heart Health to Healthy Communities: Operationalizing Lessons Learned in Community Capacity Building  
 Lori Baugh Littlejohns, BSW, MS  
*David Thompson Health Region*

**Table 3**—Genetics Teaching and Referral for Public Health Nurses  
 Cynthia C. Henderson, RN, BS  
*San Antonio Metropolitan Health District*

**Table 4**—Building Capacity to Combat Bioterrorism: Implications for Chronic Disease Prevention Programs  
 Kathryn R. Sunnarborg, MPH, CHES  
*Centers for Disease Control and Prevention*

BREAK

4:30 p.m.–5:00 p.m.  
 Grand Hall, First Floor

**Note:** See Abstract Book for descriptions.

## CONCURRENT ROUNDTABLE SESSION 4B

**3:00 p.m.–4:30 p.m.**

*Press Room, Second Floor*

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### Successful Chronic Disease Media Campaigns

**Table 5**—A Statewide Media Campaign to Improve Awareness of the Seriousness of Diabetes

Barbara A. Larsen, RD, MPH

*Utah Department of Health*

**Table 6**—Using Health Department Media Production Capacity to Promote Chronic Disease Issues (The Cancer Story)

Frank S. Bright, MS

*Ohio Department of Health*

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## BREAK

**4:30 p.m.–5:00 p.m.**

*Grand Hall, First Floor*

**Note:** See Abstract Book for descriptions.

CONCURRENT ROUNDTABLE SESSION 5

3:00 p.m.–4:30 p.m.  
 State Room 1, Third Floor

Interventions Geared Toward Children and Youth

**Table 1**—A Collaborative Model for the Provisions of Health Care Services in a High School Setting  
 Mary Boss Withey, MSN  
*Windham High School, Connecticut*

**Table 2**—Tobacco Awareness Program for Youth Offenders: The Texas Experience  
 Barry D. Sharp, MSHP, EMT, CHES  
*Texas Department of Health*

**Table 3**—Use of a Public-Private Partnership to Deliver a School-Based Nutrition and Physical Activity Program Throughout Massachusetts  
 Maria F. Bettencourt, MPH  
*Massachusetts Department of Health*

**Table 4**—Adding a Chronic Disease Control Perspective to a Children’s Traffic Safety Program: Safe Routes to Schools  
 Anne M. Seeley, BA  
*University of California San Francisco*  
*California Department of Health Services*

BREAK

4:30 p.m.–5:00 p.m.  
 Grand Hall, First Floor

**Note:** See Abstract Book for descriptions.

## CONCURRENT ROUNDTABLE SESSION 6

3:00 p.m.–4:30 p.m.

*San Antonio B, Third Floor*

### Successful Community Interventions

**Table 1—Significance of Social Support to Success Rates in a Physical Activity Intervention—March Into May**

Brett D. Spencer, AAS

*Texas Department of Health*

**Table 2—A Community-Based Diabetes Intervention Program to Effect Self-Care, Manage Disease**

John B. Waller, Jr., DrPH

*Wayne State University*

**Table 3—Take Charge Challenge: The Clean Indoor Air Policy for Physical Activity**

Anastasia M. Snelling, PhD, RD

*American University*

**Table 4—A Practical Preceptorship-Based Initiative for Improving Diabetic Foot Care**

Linda Z. Nieman, PhD

*University of Buffalo*

**Table 5—Extending the Breast Teaching Associate Program (BTAP) to a Broader Constituency**

Chester J. Storthz, BA

*Chester Storthz Advertising, Inc.*

**Table 6—Developing a Statewide Physical Activity Initiative: The Great Pennsylvania Workout Week**

Brian L. Wyant, BS

*Pennsylvania Department of Health*

**Table 7—The 1998 Master Settlement Agreement Between the Tobacco Industry and State Attorney's General**

Aliko Pappas, MSW, MPH

*Centers for Disease Control and Prevention*

## BREAK

4:30 p.m.–5:00 p.m.

*Grand Hall, First Floor*

**Note:** See Abstract Book for descriptions.

CONCURRENT ROUNDTABLE SESSION 7A

3:00 p.m.–4:30 p.m.  
*State Room 2, Third Floor*

Using and Communicating Data

**Table 1**—Redesign of the Behavioral Risk Factor Surveillance System (BRFSS) Questionnaire for the Years 2001–2010  
 David E. Nelson, MD, MPH  
*Centers for Disease Control and Prevention*

**Table 2**—Tools for Informing State Cancer Control Policy and Programs  
 Norma Fox Kanarek, PhD, MPH  
*Public Health Foundation*

BREAK

4:30 p.m.–5:00 p.m.  
*Grand Hall, First Floor*

**Note:** See Abstract Book for descriptions.

## CONCURRENT ROUNDTABLE SESSION 7B

**3:00 p.m.–4:30 p.m.**

*State Room 2, Third Floor*

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### Using Qualitative Research Methods

**Table 3**—Use of Qualitative Evaluation Methods to Inform Program Planning for a Chronic Disease Prevention Program

Ruth D. Palombo, MS, RD

*Massachusetts Department of Public Health*

**Table 4**—Comparisons of Opinions of West Virginians and Scottish Youths Toward Tobacco Control Policies

Robert H. Anderson, MA, CHES

*West Virginia University*

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## BREAK

**4:30 p.m.–5:00 p.m.**

*Grand Hall, First Floor*

**Note:** See Abstract Book for descriptions.

## CONCURRENT WORKSHOP 9

**3:00 p.m.–4:30 p.m.**

*Dallas A1, First Floor*

### Building Community Assets II

**Moderator** Angela Green-Phillips, MPH  
*Centers for Disease Control and Prevention*

#### Presenters

#### South Carolina African American Tobacco Control Network

William S. Robinson  
*William S. Robinson & Associates*

#### Church Outreach: Partnering and Planning Health Promotion Strategies

John Hatch, PhD  
*North Carolina Central University*

LaVerne Reid, PhD  
*North Carolina Central University*

#### Building Partnerships Between Health and Education

Ann McLendon, MEd  
*Connecticut Department of Public Health*

Bonnie Edmondson, MS  
*Connecticut Department of Education*

This workshop will provide participants with an opportunity to participate in one of three breakout sessions designed to facilitate conversations with community, church, and school experts. A tobacco use prevention expert will engage in dialogue about a successful program in South Carolina that addresses the unique needs and issues of African American communities in tobacco use prevention. Experts on church outreach will discuss the use of the Church Health Assessment Tool (CHAT); the Church Health Action Plan (CHAP); and other strategies for partnering with African American churches in planning health promotion activities. Diabetes is a leading concern of Project Direct, but it addresses other chronic diseases and risk factors as well. Education professionals who work in health arenas (e.g., coordinated school health, safe and drug-free schools and communities, and HIV prevention), large school districts and districts with high-minority populations will describe how to address disparities through prevention curricula and student health services, and involve the audience in developing related initiatives in their jurisdictions.

## BREAK

**4:30 p.m.–5:00 p.m.**

*Grand Hall, First Floor*



## CONCURRENT WORKSHOP 10

**3:00 p.m.–4:30 p.m.**

*Dallas D1, First Floor*

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### Infrastructure Development for Chronic Disease Prevention and Control

**Moderator** Lorrie Graaf, RN  
*Iowa Department of Public Health*

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**Presenters** Donna L. Brown, JD, MPH  
*National Association of County and City Health Officials*

Elizabeth Puckett, PT  
*North Carolina Department of Health and Human Services*

Susan B. Foerster, MPH, RD  
*California Department of Health Services*

James S. Marks, MD, MPH  
*Centers for Disease Control and Prevention*

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Many aspects of public health are not well understood by policymakers and the public. Making the case for building a public health infrastructure to support chronic disease prevention and control can be a particularly difficult undertaking. In this workshop, presenters describe the infrastructure needs for chronic disease prevention from a state and national perspective, provide examples of advocacy successes, and explain how public health advocates can work legitimately with policymakers to develop capacity to prevent chronic diseases.

## BREAK

**4:30 p.m.–5:00 p.m.**

*Grand Hall, First Floor*

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## CONCURRENT ABSTRACT SESSION 6

5:00 p.m.–6:30 p.m.

*Dallas A1, First Floor*

### Policy and Environmental Interventions

**Moderator** Edith Sternberg, MPH, CHES  
*Illinois Department of Public Health*

#### California's Environmental and Policy Approaches to Active Living

Anne M. Seeley, BA  
*California Department of Health Services*

#### Promotion of Total No-Smoking Food Establishments in the Absence of a No Smoking Ordinance

Dominic E. Sciarrini, FAAMA, MS, BS  
*Smith County Public Health District, Tyler*

#### Healthy Heart Coalitions Can Change Community, Worksite, and School Environments

Robert M. Kasprzyk, MPA  
*New York State Department of Health*

#### Engaging Community Leaders in Efforts to Promote Active Community Environments

Anne M. Seeley, BA  
*California Department of Health Services*

## ANCILLARY MEETINGS

7:30 p.m.

(See pages 81–83)

## CONCURRENT ABSTRACT SESSION 7

5:00 p.m.–6:30 p.m.

*Dallas A2, First Floor*

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### Reaching Diverse Populations II

**Moderator**      Angel Roca  
*Centers for Disease Control and Prevention*

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#### Congregational Health Promotion: A Strategy for Reaching Diverse Population

Barbara C. Murph, MSN  
*City of Fort Worth Public Health Department*

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#### Empowerment-Based Diabetes Care for Medically Underserved Minority Persons: Making a Difference

Cheryl Tannas, RN, MSN, CDE  
*Detroit Department of Health*

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#### A Formula That Works: Taking Health Assessment Into the Community

Kate Cauley, PhD  
*Wright State University*

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#### Enhancing Diabetes Care in a Low-Income, High-Risk Population Through Public Health and Provider Collaboration

Ann Albright, PhD, RD  
*California Department of Health Services*

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## ANCILLARY MEETINGS

7:30 p.m.

(See pages 81–83)

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## CONCURRENT ABSTRACT SESSION 8

5:00 p.m.–6:30 p.m.

*Dallas A3, First Floor*

### Interventions Geared Toward Children and Youth

**Moderator** Susan B. Foerster, MPH, RD  
*California Department of Health Services*

#### Five A Day: Let's Eat and Play—A Nutrition Education Program for Preschool Children

Penny Masur Levy, MPH, RD, LD, CDE  
*Palm Beach County Health Department*

#### Diffusion of the Child and Adolescent Trail for Cardiovascular Health (CATCH) Program in Texas

Nancy G. Murray, DrPH, MA  
*University of Texas*

#### The SunWise School Program: An Environmental and Health Education Program on Sun Safety

Maura Cantor, MA  
*U.S. Environmental Protection Agency*

#### Healthy Lifestyles After-School Program: A Public/Private Partnership

Gail G. Sneden, MA  
*University of Texas at Austin*

## ANCILLARY MEETINGS

7:30 p.m.

(See pages 81–83)

## CONCURRENT ABSTRACT SESSION 9

5:00 p.m.–6:30 p.m.

*Dallas D1, First Floor*

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### Medical Care: Promoting Best Practices

**Moderator** Paul Z. Siegel, MD, MPH  
*Centers for Disease Control and Prevention*

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#### Taking on Diabetes in Michigan

Marshall G. Katz, MD  
*Michigan Association of Health Plans Foundation*

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#### Continuous Quality Improvement Cycles of Measurement in Diabetes Care: A Collaborative Multi-Initiative Approach

Bill deShazo, DrPH  
*Health Partners of Alabama, Inc.*

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#### The Florida Medicare Managed Care Quality Improvement Plan

Ferdinand Richards III, MD  
*Florida Medical Quality Assurance, Inc.*

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#### The Impact of PPIP on Clinician Documentation of Patient Education

Michele Murphy Smith, PhD, RN, RD  
*University of Texas*

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## ANCILLARY MEETINGS

7:30 p.m.

(See pages 81–83)

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## SUNSET SESSION A

5:00 p.m.–6:30 p.m.

*Dallas D2, First Floor*

### Town Hall Meeting on the Tobacco Settlement Agreements

**Presenters**      Julian Lipsher, MPH, CHES  
                              *Hawaii Department of Health*

                             Ellen Jones, MS, CHES  
                              *Mississippi State Department of Health*

This Town Hall Meeting offers participants the opportunity to learn more about what two States, Mississippi and Hawaii, have been doing to prevent chronic disease and promote health as a consequence of successful litigation against the tobacco industry and the tobacco Master Settlement Agreement. Participants in the Town Hall Meeting will be able to explore opportunities and strategies for chronic disease prevention associated with the Master Settlement Agreement as well as discuss the barriers and hurdles in what is sure to be a lively session.

## ANCILLARY MEETINGS

7:30 p.m.

(See pages 81–83)

## SUNSET SESSION B

5:00 p.m.–6:30 p.m.

*Seminar Theater, Second Floor*

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### **One of a Kind: Using Computer-Based Interactive Technology to Improve Health and Prevent Disease**

**Presenter** Steven N. Smith, MA  
*American Heart Association*

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For more than two decades, progressive companies have implemented a variety of disease management programs for employees. Because these programs play an important role in the overall design of corporate disease prevention strategies, each has its own shortcoming. From inexpensive broad-based awareness materials to expensive personal counseling, health professionals still search for more effective communication and education tools. The solution may rest with recent advances in computer-based interactive technology. In this session, the American Heart Association will review and contrast past and current prevention strategies, and explain the new issues and trends related to computer-based systems for the workplace. Included will be an overview of the American Heart Association's *One of a Kind* personalized health management program.

## ANCILLARY MEETINGS

7:30 p.m.

(See pages 81–83)

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## SUNSET SESSION C

5:00 p.m.–6:30 p.m.

*Dallas B, First Floor*

### The Evolution of Planning Frameworks for Chronic Disease Prevention and Health Promotion

**Moderator**      Brick Lancaster, MA, CHES  
*Centers for Disease Control and Prevention*

**Presenters**      Lawrence W. Green, DrPH  
*Centers for Disease Control and Prevention*

Marshall W. Kreuter, PhD  
*Centers for Disease Control and Prevention*

In this session, the presenters describe the rapid advances in health education and health promotion over the past quarter century and how they influenced the form and substance of the PRECEDE/PROCEED planning framework used widely in chronic disease prevention and health promotion programs. The changes have been breathtaking in their pace and exhilarating in the development of their scientific and policy footings. A notable advance has been the shift from a focus on individual behavior change to more comprehensive environmental, multisectoral, and multilevel ecological approaches. Participatory planning, a greater emphasis on the determinants of health, such as social conditions and policies, infrastructure and capacity-building are among the forces that have resulted in a shift in focus from exclusively biomedical outcomes to increasingly holistic aspects of health including quality of life and social impact assessment.

## ANCILLARY MEETINGS

7:30 p.m.

(See pages 81–83)



## SUNSET SESSION D

5:00 p.m.–6:30 p.m.

*Dallas D3, First Floor*

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### Congress and Public Health Funding Appropriations

**Moderator** Donald O. Lyman, MD, DTPH  
*California Department of Health Services*

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**Presenters** Congressional Staff  
*U.S. House and Senate*

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Each year the Appropriations Committees of the United States Congress make decisions about discretionary spending for all federal programs. The Committees weigh competing priorities and distribute budget increases and cuts within a spending framework. Members of the Labor, Health and Human Services, and Education Subcommittee play a key role in determining funding levels and program direction for the federal investment in public health. Congressional Caucuses can also play a key role in shaping decisions about appropriations. In this session Congressional staff will describe the appropriations process and the role of members of the Appropriations Committees and the Congressional Caucuses in particular.

## ANCILLARY MEETINGS

7:30 p.m.

(See pages 81–83)

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MORNING EVENTS

6:30 a.m.–7:30 a.m.	Healthy Meeting Wake-Up Activities
7:30 a.m.–2:00 p.m. <i>Grand Hall, First Floor</i>	Registration
7:30 a.m.–8:30 a.m. <i>Grand Hall, First Floor</i>	Continental Breakfast

## CONCURRENT ABSTRACT SESSION 10

8:30 a.m.–10:00 a.m.

*Dallas A1, First Floor*

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### Social Marketing

**Moderator** LaDene Larsen, BSN  
*Utah Department of Health*

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**Developing an Osteoporosis Prevention Social Marketing Campaign Targeting Low-Income Young Mothers**

Maria F. Bettencourt, MPH  
*Massachusetts Department of Public Health*

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**Eat Smart and Move—Applying Trans-Theoretical Change Theory and Social Marketing Where We Work**

LaDene Larsen, BSN  
*Utah Department of Health*

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**Successful Partnerships: Building and Working Partnerships**

Ruthann Adams, RN, BSN  
*Southwest Utah Public Health*

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## BREAK

10:00 a.m.–10:30 a.m.

*Grand Hall, First Floor*

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## CONCURRENT ABSTRACT SESSIONS 11

8:30 a.m.–10:00 a.m.

*Dallas A2, First Floor*

### Developing Effective Partnerships

**Moderator** Adeline Yerkes, BSN, MPH  
*Oklahoma State Department of Health*

#### Building Partnerships for Health: Lessons Learned From a Canadian Example of Intersectoral Collaboration

Halina Cyr  
*Health Canada*

#### Integrating Medicine and Public Health: The California Experience

Neal D. Kohatsu, MD, MPH  
*California Department of Health Services*

#### Helping Communities Learn How to Remove Barriers to Physical Activity

Richard B. Parr, EdD  
*Governor's Council on Physical Fitness, Health and Sports*

#### A Dynamic University–Health Department Partnership: Put Prevention Into Practice (PPIP) in Texas

Nell H. Gottlieb, PhD  
*University of Texas at Austin*

## BREAK

10:00 a.m.–10:30 a.m.

*Grand Hall, First Floor*

## CONCURRENT ABSTRACT SESSIONS 12

8:30 a.m.–10:00 a.m.

*Seminar Theater, Second Floor*

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### Evaluation II

**Moderator** Christopher Maylahn, MPH  
*New York State Department of Health*

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**Assessing the Impact of a Diabetes Awareness Media Campaign in Utah**

Barbara A. Larsen, RD, MPH  
*Utah Department of Health*

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**A Statewide Assessment of the Flu Campaign for People With Diabetes in South Carolina**

Anca Codruta Rafiroiu, MD, MSPH  
*University of South Carolina*

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**Evaluation of State and Local Tobacco Use Control Coalitions in Virginia**

R. Neal Graham, MEd  
*Virginia Department of Health*

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**Decreasing Average Cost Across Output Levels in Public Health Intervention Programs: Evidence and Implications**

Edward C. Mansley, PhD  
*Centers for Disease Control and Prevention*

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## BREAK

10:00 a.m.–10:30 a.m.

*Grand Hall, First Floor*

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## CONCURRENT ABSTRACT SESSIONS 13

8:30 a.m.–10:00 a.m.

*Dallas A3, First Floor*

### Policy and Environmental Change

Moderator      Terry Bazzarre, PhD  
*American Heart Association*

#### Partnering With Regional and Local Health Departments to Implement Policy and Environmental Changes for Cardiovascular Disease

Jennifer Smith, MSHP  
*Texas Department of Health*

#### The Social Reconnaissance: A Tool for Identifying and Addressing Community Health Disparities

Amy L. Abel, MSPH  
*Felix, Burdine & Associates*

#### A GIS Tool for Public Health and Community Health Planning—Cardiovascular Disease (CHP/CD)

Joel L. Nitzkin, MD, MPH, DPA  
*EME, Inc.*

#### Food on the Run: Using Advocacy to Promote Healthy Eating and Physical Activity

Peggy E. Agron, MA, RD  
*California Department of Health Services*

## BREAK

10:00 a.m.–10:30 a.m.

*Grand Hall, First Floor*

## CONCURRENT ABSTRACT SESSIONS 14

8:30 a.m.–10:00 a.m.

*Dallas D1, First Floor*

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### Communications Successes

**Moderator** Kathryn Harben  
*Centers for Disease Control and Prevention*

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**Communicating the Individual, Social, and Economic Burden of Chronic Diseases Among African Americans**

Jeannette Jackson-Thompson, PhD  
*Missouri Department of Health*

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**Personal Energy Plan (PEP): New Look for a New Audience in Worksite Promotion**

Nicole A. Kerr, MPH, RD  
*Centers for Disease Control and Prevention*

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**Getting the Message Across: The Importance of Media and Partnerships in Disseminating Diabetes and Flu Shot Messages in Oklahoma**

Russell Brewer, MPH  
*Oklahoma State Department of Health*

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**Walk Texas! Health Provider Advice for Physical Activity**

Robin Dochen Atwood, EdD  
*University of Texas at Austin*

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## BREAK

10:00 a.m.–10:30 a.m.

*Grand Hall, First Floor*

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## CONCURRENT WORKSHOP 11

8:30 a.m.–10:00 a.m.

*Dallas D2, First Floor*

### WISEWOMAN

**Moderator** Yvonne Green, RN, CNM, MSN  
*Centers for Disease Control and Prevention*

**Presenters** Pat Cannon, RN, BSN  
*North Carolina Department of Health and Human Services*

Kathy Foell, RD, MS  
*Massachusetts Department of Public Health*

Larry K. Jenkins, MPH  
*North Carolina Department of Health and Human Services*

Ruth D. Palombo, MS, RD  
*Massachusetts Department of Public Health*

Linda Simpson, MPH  
*Arizona Department of Health Services*

Lisa Staten, PhD  
*Arizona Cancer Center*

The WISEWOMAN Project is a demonstration program that adds supplemental screening and interventions for cardiovascular and other chronic diseases to those provided in the National Breast and Cervical Cancer Early Detection Program. Women between the ages of 50 and 65 who are low income or uninsured are the population of interest. This session will discuss programmatic issues encountered in the delivery of this program that are similar to those encountered in other chronic disease screening projects—training, outreach, integration with existing programs and services, and provision of follow-up services.

## BREAK

10:00 a.m.–10:30 a.m.

*Grand Hall, First Floor*



## CONCURRENT WORKSHOP 12

**8:30 a.m.–10:00 a.m.**

*Dallas D3, First Floor*

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### **Participant-Centered Training: There's More to Teaching Than Talking**

**Presenter** Linda Vollman, BA, MA  
*American Heart Association*

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If we want the people who attend our training sessions to apply what they've learned when they're back on the job, they've got to do two things: buy in to the concepts or skills we've introduced and retain them. Participant involvement is the key to both buy in and retention. In this session, you will learn some techniques to make sure the audience keeps learning after you've finished teaching.

## BREAK

**10:00 a.m.–10:30 a.m.**

*Grand Hall, First Floor*

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## CONCURRENT WORKSHOP 13

8:30 a.m.–10:00 a.m.

*Houston A, Third Floor*

### The NCCDPHP Research Agenda (II)

**Presenters** Diane L. Rowley, MD, MPH  
*Centers for Disease Control and Prevention*

Janet L. Collins, PhD  
*Centers for Disease Control and Prevention*

Steven J. Cahill  
*Centers for Disease Control and Prevention*

The National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) is developing a research agenda that will guide decisions about the Center's intramural and extramural research over the next three to five years. This session will provide conference participants with the opportunity to provide the Center with comments on the research agenda in an open discussion format.

**Note:** Please review a copy of the draft research agenda before attending. Copies are available at the NCCDPHP exhibit booth.

## BREAK

10:00 a.m.–10:30 a.m.

*Grand Hall, First Floor*

CLOSING PLENARY

10:30 a.m.–12:30 p.m.

Dallas Ballroom B/C, First Floor

Past Successes, Future Challenges

Moderator Virginia Shankle Bales, MPH  
*Deputy Director for Program Management  
Centers for Disease Control and Prevention*

Plenary Addresses Jeffrey P. Koplan, MD, MPH  
*Director  
Centers for Disease Control and Prevention*  
  
Kenneth E. Warner, MPhil, PhD  
*The Richard D. Remington Collegiate Professor of Public Health  
University of Michigan School of Public Health*

Closing Remarks M. Cass Wheeler  
*Chief Executive Officer  
American Heart Association*  
  
James S. Marks, MD, MPH  
*Director  
National Center for Chronic Disease Prevention and Health Promotion  
Centers for Disease Control and Prevention*  
  
Christopher Maylahn, MPH  
*President-Elect  
Association of State and Territorial Chronic Disease Program Directors  
(New York)*

ANCILLARY MEETINGS

12:30 p.m.

(See pages 81–83)

## POSTERS

### Grand Hall

#### P1—Blood Pressure Patterns Among Omani Population

Ali A. Hasab

*High Institute of Public Health, Egypt*

#### P2—Chronic Disease Director Policy Advocacy at the Public Health Worksites: Implementation of March Into May

Frank S. Bright, MS

*Ohio Department of Health*

#### P3—A Computer-Tailored Maintenance Intervention to Promote Long-Term Adoption of Cardiovascular Disease Risk-Reducing Behaviors

Alissa D. Jacobs

*University of North Carolina at Chapel Hill*

#### P4—Association Between Periodontal Disease and History of Heart Attack in the U.S. Population

Samuel J. Arbes, Jr., DDS, MPH, PhD

*Center for Oral and Systemic Diseases*

#### P5—The Relation Between Childhood Abuse and Smoking Persistence Among Adults With Smoking-Related Diseases

Valerie J. Edwards, PhD

*Centers for Disease Control and Prevention*

#### P6—Building Public-Private Coalitions to Promote Employee Health Promotion Activities in California

Pradeep K. Goel, DrPH, MSc, MPH, MBBS

*California State University, Sacramento*

#### P7—A Web-Based Inventory of Public Fitness Trails in Texas

Elizabeth Graves, MPH

*Centers for Disease Control and Prevention*

#### P8—An Assessment of Public Restaurants in the Areas of Nutrition and Tobacco in Texas

Maria Guzman, BS

*Texas Department of Health*

#### P9—Hospitalization of Patients With Heart Failure: National Hospital Discharge Survey, 1985–1995

Gail Haldeman, MPH

*Centers for Disease Control and Prevention*

#### P10—Physical Activity Promotion: An Assessment of Walking Trail Usage in Urban and Suburban Communities

Colleen M. Blair, RN, BSN

*St. Louis University School of Public Health*

#### P11—Aging and Growth of Population as Contributing Factors to Increasing Chronic Disease Morality in Canada, 1971–2010

Yang Mao, PhD

*Laboratory Centre for Disease Control*

#### P12—Collaborative Program for Smokeless Tobacco Education and Prevention

K. Vendrell Rankin, DDS

*Baylor College of Dentistry*

#### P13—Enhancing Screener's Compliance With Education About Breast-Self Examination (BSE)

Kathlyn R. Rowley, RTT

*Utah Department of Health*

#### P14—Productivity and Economic Costs of Diabetes in Oklahoma

David W. Smith, PhD, MPH

*University of Oklahoma*

#### P15—Prevalence of Arthritis and Other Rheumatic Conditions, Alabama, Hawaii, Louisiana, New Jersey and Rhode Island, 1997—Results From the Behavioral Risk Factor Surveillance System

Fatima Mili, MD, MPH, PhD

*Centers for Disease Control and Prevention*

**Note:** See Abstract Book for descriptions.

## POSTERS

### **P16—Creating Opportunity Through Public Policy and Legislative Reform**

Jason I. Newman, JD  
*Georgetown University Law Center*

### **P17—Perceptions of Women Regarding the Accuracy of Mammography**

Diane Baer Wilson, EdD, RD  
*Medical University of South Carolina*

### **P18—Tracking Participants for 3 Years in a State Health Department Physical Activity and Nutrition Program**

Linda C. Wolfe, BS  
*New York State Department of Health*

### **P19—Cigarette Smoking-Attributable Mortality and Years of Potential Life Lost, Colorado, 1997**

Huiyun Xiang, MD, MPH, PhD  
*Colorado State University*

### **P20—Cigarette Smoking Trends Among Pregnant Women: Results From Behavioral Risk Factor Surveillance System, 1986–1995**

Juan C. Zevallos, MD  
*Centers for Disease Control and Prevention*

### **P21—Tobacco-Related Mortality From Death Certificates in Texas**

Juan C. Zevallos, MD  
*Centers for Disease Control and Prevention*

### **P22—Influenza and Pneumococcal Vaccination Rates Among Persons With Diabetes Mellitus**

Stephanie M. Benjamin, PhD, MPH  
*Council of State and Territorial Epidemiologists*

### **P23—Correlates of Preventive Care Among Adults With Diabetes in Kansas**

Harsohena Kaur Ahluwalia, MBBS  
*University of Kansas School of Medicine*

### **P24—Occupation, Race, Religion: Community Intervention Lessons Learned for Chronic Disease Control**

Dennis V. Cookro, MD, MPH  
*University of South Florida*

### **P25—An Economic Evaluation of Physical Activity and Arthritis**

Charles G. Helmick, III, MD  
*Centers for Disease Control and Prevention*

### **P26—County-Level Burden of Diabetes in New York State**

Theresa M. Hinman, MPH  
*New York State Department of Health*

### **P27—Identifying Site Characteristics and Technical Assistance Needs in Walk Texas! Implementation**

Jeffrey C. Hitt, BA  
*University of Texas at Austin*

### **P28—Racial and Sex Differences of Overweight and Weight Control Strategies Among Adolescents in the United States**

Nisreen H. Kabeer, MPH  
*St. Louis University School of Public Health*

### **P29—Quality Measure Audits for Seven Utah Third Party Payers**

Michael Friedrichs, MS  
*Utah Department of Health*

### **P30—The Maine Diabetes Cohort: New Strategies for Diabetes Surveillance**

Nancy Sonnenfeld, PhD  
*Maine Bureau of Health*

### **P31—The Effectiveness and Efficiency of Health Education Groups in an HMO**

Ronald W. Toseland, PhD  
*State University of New York at Albany*

**Note:** See Abstract Book for descriptions.

## POSTERS

**P32—Poor Asthma Control in a Population of Medi-Cal Children With Asthma**

Eileen G. Yamada, MD, MPH  
*California Department of Health Services*

**P33—Direct Medical Costs of Overweight Among Health Adults by Geographic Regions**

Guijing Wang, PhD  
*Centers for Disease Control and Prevention*

**P34—Establishing Collaboration Between the Mammography Data Collection Project and Mammography Centers in the State of Arkansas**

Abdul-Rahman Jazieh, MD, MPH  
*University of Arkansas for Medical Sciences*

**P35—Taking a Look at the Asthma Problem in Utah**

LaDene Larsen, MS  
*Utah Department of Health*

**P36—Early Identification of an Intervention for Individuals at Increased Risk of Kidney Disease**

Wendy Weinstock Brown, MD, MPH  
*St. Louis Department of Veterans Affairs Medical Center*

**P37—Evaluation of the 1997 Tobacco Tax Rate Increase**

Catherine Schumacher, MD, MSPH  
*Alaska Division of Public Health*

**P38—The California Dietary Practices Survey and BRFSS: Modern Day Canaries in the Coal Mine?**

Susan B. Foerster, MPH, RD  
*California Department of Health Services*

**P39—California Teen Eating, Exercise and Nutrition Survey (CalTEENS): An Insight Into Teenagers' Lives**

Susan B. Foerster, MPH, RD  
*California Department of Health Services*

**P40—Community Water Fluoridation and Dental Treatment among Medicaid-Eligible Preschoolers in Louisiana**

Robert E. Barsley, DDS, JD  
*Louisiana State University*

**P41—Heart Disease in Montana: Collaborating With Physician Offices to Identify Opportunities to Improve Preventive Services**

Jeanne B. Cannon, RRA  
*Mountain-Pacific Quality Health Foundation*

**P42—Improving Tobacco-Related Surveillance and Evaluation**

Michael W. Schooley, MPH  
*Centers for Disease Control and Prevention*

**P43—Periodontitis and Subclinical Lower Extremity Artery Disease**

John R. Elter, DMD, PhD  
*University of North Carolina at Chapel Hill*

**P44—Visual Communications Solutions**

Mindy C. Barringer  
*Centers for Disease Control and Prevention*

**Note:** See Abstract Book for descriptions.

## ANCILLARY MEETINGS

### Monday, November 29, 1999

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#### RFA Evaluation Workshop

12:30 p.m.–5:30 p.m.  
*City View 7, Fourth Floor*

Rob Lieb, MS  
*Centers for Disease Control and Prevention*

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#### ASTCDPD Business Meeting

3:00 p.m.–6:00 p.m.  
*Remington Room, Fourth Floor*

Joan Ware, MSPH, RN  
*Utah Department of Health*

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#### ASTCDPD Diabetes Council

6:30 p.m.–9:30 p.m.  
*City View 7, Fourth Floor*

Ann Albright, PhD, RD  
*California Department of Health Services*

### Tuesday, November 30, 1999

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#### ASTCDPD Cardiovascular Health Council Meeting

5:00 p.m.–6:30 p.m.  
*City View 7, Fourth Floor*

Barbara Fraser, MD, RD  
*Nebraska Health and Human Services System*

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#### Association State and Territorial Chronic Disease Program Directors

5:00 p.m.–7:00 p.m.  
*Pearl III, Second Floor*

Donald O. Lyman, MD, DTPH  
*California Department of Health Services*

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#### STEPPS

7:00 p.m.–10:00 p.m.  
*City View 7, Fourth Floor*

Paul Z. Siegel, MD, MPH  
*Centers for Disease Control and Prevention*

### Wednesday, December 1, 1999

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#### ASTCDPD 1999 and 2000 Boards of Directors (invitation only)

7:00 a.m.–8:30 a.m.  
*State Room 1, Third Floor*

Christopher Maylahn, MPH  
*New York State Department of Health*

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#### Congressional Staff Luncheon (invitation only)

12 noon–1:30 p.m.  
*State Room 1, Third Floor*

Katie Clarke  
*Centers for Disease Control and Prevention*

Norris Cochran, MPA, MA  
*Centers for Disease Control and Prevention*

## ANCILLARY MEETINGS

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### Science and Epidemiology Committee

5:00 p.m.–7:30 p.m.  
*Pearl IV, Second Floor*

Christopher Maylahn, MPH  
*New York State Department of Health*

**Thursday, December 2, 1999**

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### ASTCDPD 2000 Board of Directors (invitation only)

7:00 a.m.–8:30 a.m.  
*State Room 1, Third Floor*

Christopher Maylahn, MPH  
*New York State Department of Health*

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### Health Canada

12:30 p.m.–5:00 p.m.  
*State Room 1, Third Floor*

Leslie Flynn

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### Association of State and Territorial Dental Directors

12:30 p.m.–5:00 p.m.  
*San Antonio Ballroom A  
Third Floor*

Scott M. Presson, DDS, MPH  
*Centers for Disease Control and Prevention*

Dolores Malvitz, DrPH  
*Centers for Disease Control and Prevention*

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### ASTCDPD Women's Health Council

12:30 p.m.–2:30 p.m.  
*Dallas A3, First Floor*

Joan Ware, MSPH, RN  
*Utah Department of Health*

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### WISEWOMAN

1:00 p.m.–3:00 p.m.  
*Dallas A1, First Floor*

Julie Will, PhD  
*Centers for Disease Control and Prevention*

David C. Ramsey, MPH, CHES  
*Centers for Disease Control and Prevention*

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### NUPAWG (Nutrition and Physical Activity Work Group) and the CDC Division of Nutrition and Physical Activity

1:00 p.m.–6:00 p.m.  
*San Antonio Ballroom B  
Third Floor*

Elizabeth (Libby) Howze, ScD, CHES  
*Centers for Disease Control and Prevention*



## ANCILLARY MEETINGS

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### STEPPS

7:00 p.m.–8:30 p.m.  
*San Antonio Ballroom A*  
*Third Floor*

Paul Z. Siegel, MD, MPH  
*Centers for Disease Control and Prevention*

**Friday, December 3, 1999**

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### Association of State and Territorial Dental Directors

8:00 a.m.–12 noon  
*San Antonio Ballroom A*  
*Third Floor*

Scott M. Presson, DDS, MPH  
*Centers for Disease Control and Prevention*

Dolores Malvitz, DrPH  
*Centers for Disease Control and Prevention*

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### Health Canada

8:00 a.m.–5:00 p.m.  
*State Room 1*

Leslie Flynn

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### NUPAWG (Nutrition and Physical Activity Work Group) and the CDC Division of Nutrition and Physical Activity

8:00 a.m.–12 noon  
*San Antonio Ballroom B*  
*Third Floor*

Elizabeth (Libby) Howze, ScD, CHES  
*Centers for Disease Control and Prevention*

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## NOTES

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## NOTES

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## NOTES

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## **FUNDING PARTNERS**

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